Fall 2022 Martinsburg Classes

# BADM 310 - Principles of Management CRN 33044

(3 cr) Foundations of the study of management; introduces the major functions of management (planning, organizing, leading, and controlling); examines the management process from a managerial perspective, focusing on the skills, competencies, techniques and knowledge needed to successfully manage an organization; explores concepts and analyses of the behavioral aspects of organizations, expansion of integrative and human skills to form a strategic vision, setting objectives, crafting a strategy and then implementing it. **RBA Emphasis/Upper Division requirement**

Mondays 05:30 PM-06:45 PM Room 117 Koshar, JN HYS