

BUSINESS ADMINISTRATION UNDERGRADUATE PROGRAM

RISK MANAGEMENT AND INSURANCE CONCENTRATION

ABOUT THE CONCENTRATION

The business administration risk management and insurance concentration is designed to provide students with both quantitative and behavioral skills that prepare students for the wide variety of careers available in the risk management and insurance industry. It aims to appraise students with the understanding of the concepts of risk management, financial planning, and insurance. **The broad spectrum of courses in this concentration will identify, analyze, and manage the risks involved in the business environment and the risks that individuals face on a personal level.**

Within the insurance industry, the use and understanding of analytics has transformed business practices and introduced new job functions that did not exist five years ago. Analytics is revolutionizing the business world including the risk management and insurance industry. **Companies are adding analytics positions at a rate five times faster than the national employment growth rate. The program will provide students a high employability and the skill sets needed for the risk management and insurance industry.**

ACCREDITATIONS

Shepherd University's Bachelor of Science in business administration and Master of Business Administration are accredited through the **International Assembly for Collegiate Business Education (IACBE)**.



CAREERS

Graduates of the program will have a **high career opportunity in the insurance and risk management industry**. In a 2017 report published by the *Insurance Journal*, there is a potential deficit of 400,000 positions that will go unfilled according to U.S. Bureau of Labor Statistics and the Jacobson Group, an insurance industry watchdog and recruiting firm. The jobs in the industry include: underwriters, claims adjusters, sales agents, actuaries, risk managers, financial and risks analysts, compliance and international auditors, and loss control consultants.

GET INVOLVED

Gamma Iota Sigma

Gamma Iota Sigma is a registered educational organization and the only international business fraternity for students of risk management and actuarial science. The organization pursues a mission to promote and encourage student interest in the industry as a profession while encouraging the high moral and scholastic attainments of its members. Members of the organization receive opportunities and access to

- Professional and social events, international and regional conferences, and campus career fairs
- Career center and resources online
- Free membership in Chartered Property and Casualty Underwriters (CPCU) Society, Insurance Professionals, Risk Management Society, Casualty Actuarial Society (CAS) and other professional societies
- Free or discounted publications in A.M. Best and risk management
- Scholarships, grants, and awards
- Networking opportunities with industry professionals and experts

POINTS OF PRIDE

- Opportunities to participate in the West Virginia collegiate business plan competition.
- Excellent employment opportunities upon graduation.
- Acceptance at leading graduate schools.
- Workplace experience through internships, co-ops, and service projects.
- Study abroad tours tailored to your professional preparation.

M.B.A. 4+1 PROGRAM

The M.B.A. 4+1 program allows qualified students to earn both a bachelor's degree and the Master of Business Administration degree in five years. Program participants are on an accelerated path, and M.B.A. courses are used to fulfill some undergraduate degree requirements. In consultation with their advisors, participants often begin taking some M.B.A. courses in their junior year.

Learn more about the M.B.A. 4+1 program and admissions requirements at: www.shepherd.edu/mba

CONTACT

FOR MORE INFORMATION ABOUT THE PROGRAM, CONTACT

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VISIT

www.shepherd.edu/business

APPLY ONLINE

www.shepherd.edu/apply

EARLY ACTION DEADLINE

November 15

OFFICE OF ADMISSIONS

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304-876-5212

www.shepherd.edu/admissions