

Harpers Ferry Park Association

www.harpersferryhistory.org

Internship Description:

The Harpers Ferry Park Association is the nonprofit 501(c)3 partner of Harpers Ferry National Historical Park. We are looking for high energy, team players to help with the pre-planning, coordination, and execution of programs and events for the park's 2019 75th Anniversary Commemoration. Tasks may include but are not limited to: coordination with merchants, social media and other promotion planning and posting, mailings, event set up and take down, interaction with park visitors, Bookshop product inventory and promotion. Interns would work within a national park in historic Lower Town Harpers Ferry.

Internship Emphasis:

- Marketing
- Tourism
- History

Skills Emphasis:

- Project Management
- Teamwork
- Verbal Communication

Background:

The mission of the Harpers Ferry Park Association is "Stewardship through Education." Established in 1971, this not-for-profit association has provided over \$3 million to enhance the interpretive and education programs of Harpers Ferry National Historical Park and the National Park Service. The association helps fund park public education programs, living history events, media for curriculum-based learning, publications, and visitor information assistance. These donations enhance the visitor experience at Harpers Ferry National Historical Park.

The Harpers Ferry Park Association is one of many cooperating associations serving the National Park Service. Each year millions of people visit America's national parks, forests, wildlife refuges, and other public lands. At many of these areas, not-for-profit partner organizations, known as "cooperating" associations, enhance these visits by providing information and other visitor services. These associations provide high-quality, agency-approved publications, maps, videos, theme-related merchandise, and educational programs to help people understand each site's natural and cultural significance. The purchases people make at a cooperating association sales outlet generate revenues that help support additional interpretation, education, and visitor service programs.

Internship Type:

- Spring Semester 2019
 - o Starting February 1st
- Class Credit Only
- 90 hours of work