

Shepherd University Board of Governors

Minutes of the Meeting of November 13, 2014

The Shepherd University Board of Governors met on November 13, 2014 in a regular meeting. Members participating were: John Beatty, Jason Best, Marcia Brand, Bridget Cohee, Holly McCall, Tia McMillan, D. Scott Roach, W. Mark Rudolph, Diane Shewbridge, Logan Sigley and John Younis. Also present were Shepherd University President Suzanne Shipley, members of the executive staff and others. Board member Chad Robinson was absent from the meeting.

1. **PUBLIC COMMENTS**

No public comments were made.

2. **MINUTES OF THE MEETING OF SEPTEMBER 25, 2014**

M (Best), S (Shewbridge), PASSED, that the minutes of the September 25, 2014 meeting of the Board of Governors be adopted as presented in the agenda book.

3. **PRESIDENT'S REPORT**

President Shipley addressed the University's strategic indicators from which institution's progress towards its strategic goals is measured. She asked that during the discussion we consider what things we should be measuring and if other indicators are needed. Dr. Shipley indicated that she would like to see a measurement of state support compared with our peers.

Dr. Shipley also noted the list of campus activities provided on the last pages of her report, and encouraged board members to attend events of interest.

4. **REPORT ON THE DISCUSSIONS OF THE ENROLLMENT MANAGEMENT AND ADVANCEMENT COMMITTEE**

Ms. Diane Shewbridge, member of the Enrollment Management and Advancement Committee, introduced Dr. Shari Payne, Vice President for Enrollment Management, to present the annual enrollment report. The presentation included a review of the Annual Enrollment Report and a review of the Proposed 2015-2016 Enrollment, Housing and Dining Fees.

5. **RECOMMENDATION FOR APPROVAL OF PROPOSED 2015-2016 ENROLLMENT, HOUSING AND DINING FEES**

M (Brand), S (McCall), PASSED, that the following resolution be adopted by the Board:

RESOLVED, That the Shepherd University Board of Governors approves the increases of Enrollment, Housing and Dining Fees as presented in the Agenda Book, and directs the University Staff to proceed with new student marketing strategies which include the University's commitment to no FY2016 increase in the out-of-state tuition and fees.

6. **REPORT ON THE DISCUSSIONS OF THE AUDIT AND FINANCE COMMITTEE**

Dr. John Younis, Audit and Finance Committee Chair, summarized the annual financial report as presented to the committee by Ms. Anna Barker, Vice President for Finance, and Mr. Keith Novak from Clifton Larson Allen. The presentation included a review of the Financial Statements as of and for the Years Ended June 30, 2014 and 2013, and Independent Auditors Reports. Dr. Younis reported that the University received a clean audit. He noted that it is expected that material

weaknesses in the areas of accounts receivable, allowance for doubtful accounts, and segregation of duties will be noted in the auditor's letter.

The committee also reviewed the Proposed 2015-2016 Enrollment, Housing and Dining Fees.

7. **REPORT ON THE DISCUSSIONS OF THE ACADEMIC AFFAIRS AND STUDENT AFFAIRS COMMITTEE**

Dr. Marcia Brand, Academic Affairs and Student Affairs Committee Chair, summarized the discussions of the committee as presented by Dr. Chris Ames, Vice President for Academic Affairs, and Dr. Scott Beard, Associate Vice President for Academic Affairs and Dean of Graduate and Continuing Studies. The presentation included an update from Dr. Beard on the Institutional Compact and Comprehensive plans. The committee also discussed teaching technologies as related to today's students and the Strategic Plan.


Dr. Brand introduced Dr. Diane Melby, Vice President of Advancement and Chair of the Strategic Planning Committee, to discuss the new iteration of the Strategic Plan, *Currents: Navigating with Purpose*.


8. **INSTITUTIONAL STRATEGIC INDICATORS AND PLAN**

President Shipley updated the Board on the strategic indicators using the most current data available. It was agreed to keep all of the current indicators, and to add measurements of state support, international students, and capstone/senior experiences (research, practica, etc.) to the indicators.

9. **NEW BUSINESS**

None.


W. Mark Rudolph
Chair

A A . I C A

John Younis
Secretary