

Shepherd University Board of Governors

Minutes of the Meeting of February 26, 2015

The Shepherd University Board of Governors met on February 26, 2015 in a regular meeting. Members participating were: Jason Best, Marcia Brand, Bridget Cohee, Holly McCall [phone], Tia McMillan [phone], D. Scott Roach, Chad Robinson [phone], W. Mark Rudolph, Diane Shewbridge, Logan Sigley and John Younis [phone]. Also present were Shepherd University President Suzanne Shipley, members of the executive staff and others. Board member John Beatty was absent from the meeting.

1. **PUBLIC COMMENTS**

No public comments were made.

2. **MINUTES OF THE MEETING OF NOVEMBER 13, 2014**

M (Best), S (Roach), PASSED, all members participating by phone were polled, that the minutes of the November 13, 2014 meeting of the Board of Governors be adopted as presented in the agenda book.

3. **PRESIDENT'S REPORT: DEVELOPING NEW REVENUE STREAMS**

Dr. Shipley discussed how enhancing revenues would assist in increasing resources available for investments in Shepherd's strategic initiatives. She pointed to this year's plans for increasing usage of the campus through additional summer programming and academic offerings as one example. Dr. Shipley talked about Shepherd being a part of a pilot project with the Association of Governing Boards (AGB) on how to grow revenues in ways that have not been considered previously. Part of the focus of the project will be on technology interfaces and public-private partnerships. All of these approaches will be presented and discussed at a retreat of the Board of Governors in June with AGB consultant Rick Beyer and Rick Legon, president of AGB.

4. **REPORT ON THE DISCUSSIONS OF THE AUDIT AND FINANCE COMMITTEE**

Dr. John Younis, Audit and Finance Committee Chair, summarized the Quarterly Financial Report as presented to the committee by Ms. Anna Barker, Vice President for Finance. The presentation included a review of the Quarterly Financial Report for the period ending December 31, 2014.

5. **REPORT ON THE DISCUSSIONS OF THE ENROLLMENT MANAGEMENT AND ADVANCEMENT COMMITTEE**

Mr. Scott Roach, Enrollment Management and Advancement Committee Chair, summarized the discussions of the committee as presented by Dr. Diane Melby, Vice President for Advancement. The presentation included a review of the Advancement Annual Report and the New University Website.

6. **REPORT ON THE DISCUSSIONS OF THE ACADEMIC AFFAIRS AND STUDENT AFFAIRS COMMITTEE**

Dr. Marcia Brand, Academic Affairs and Student Affairs Committee Chair, summarized the discussions of the committee as presented by Dr. Tom Segar, Vice President for Student Affairs. The presentation included a review of the Student Affairs Annual Report.

7. **RECOMMENDATION FOR APPROVAL OF THE MINOR IN AGING STUDIES**

M (Cohee), S (Best) PASSED, all members participating by phone were polled, that the following resolution be adopted by the Board:

RESOLVED, That the Shepherd University Board of Governors approves the Minor in Aging Studies, effective for the Fall 2015 academic semester.

8. **FACULTY ATHLETICS REPRESENTATIVE (FAR) ANNUAL REPORT**

Dr. Andro Barnett, FAR and Associate Professor of Health, Physical Education, and Recreation Studies, presented to the Board information regarding Shepherd's student-athletes and their engagement on the field and court, in the classroom, on campus, and in the community.

9. **ADVISORY COUNCIL OF FACULTY (ACF) ANNUAL REPORT**

Dr. Sylvia Shurbutt, ACF University Representative and Professor of English, presented to the Board the ACF Annual Report.

10. **APPROVAL OF NOTICE OF INTENT TO AMEND BOARD OF GOVERNORS POLICY 7, ASSESSMENT, PAYMENT, AND REFUND OF FEES**

M (Best), S (Shewbridge) PASSED, all members participating by phone were polled, that the following resolution be adopted by the Board:

RESOLVED, That the Shepherd University Board of Governors approves the issuance of the Notice of Amendment of Policy 7, Assessment, Payment and Refund of Fees as presented in the agenda materials of February 26, 2015, and directs the President to distribute the Notice to all required recipients as provided for in Policy 4, together with a summary of Policy 4's description of the manner in which comments will be received.

11. **MOTION TO EXECUTIVE SESSION**

M (Roach), S (Best), PASSED, all members participating by phone were polled, that pursuant to Section 4 of Article 9A of Chapter 6 of the WV Code, it was moved that the Board enter into executive session for the purpose of discussion of matters relating to honoraria and awards and for discussion of individual personnel matters as to one or more specific employees of the University and matters that would be an invasion of privacy if publicly discussed.

At the conclusion of the executive session, the Board returned to open session.


12. **APPROVAL OF HONORARY DOCTORATE**

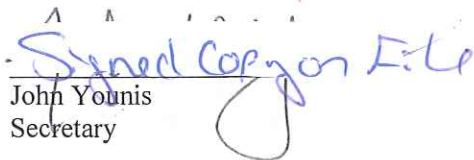
M (Sigley), S (Best) PASSED, all members participating by phone were polled, that the following resolution be adopted by the Board:

RESOLVED, That the Shepherd University Board of Governors approves the awarding of the honorary Doctorate of Letters to Carolyn Malachi, and directs that this action be reflected in the Board's meeting minutes following the public announcement of this conferral of honors.

13. **NEW BUSINESS**

None.


W. Mark Rudolph
Chair


John Younis
Secretary