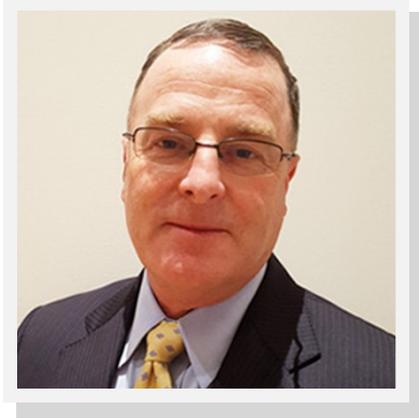


Shepherd UNIVERSITY

Applied Business Lecture Series BADM 399A

Thursdays • 6:00 – 8:40 pm • White Hall • Room 113



Guest Lecturer:
Brad Kidwell
September 14, 2017
Find a Job 101

Brad brings more than 30 years of homeland security experience to Crisis1 and leads Crisis1's execution and quality assurance efforts. For 20 years, he served in the Coast Guard as a helicopter pilot, aircraft maintenance officer and program manager. Brad is credited with establishing the Coast Guard's Innovation Initiative for introducing new technology into Coast Guard operations. After retiring from the Coast Guard he joined the Department of Homeland Security (DHS) as a Director in the Office of Policy and Plans. At DHS, Brad played a key role in the stand-up of the Department and he coordinated the development of operational plans to implement national security policies throughout the homeland security enterprise. He left DHS in 2007 to lead marketing and business strategy for Techno-Sciences, Inc., a growing technology company delivering maritime domain awareness solutions to a global marketplace. An expert in revitalizing organizational performance via cutting edge strategic planning, Brad coordinated the company's business development, marketing, and growth strategies. Most recently, Brad led homeland security business strategy and capability development efforts at Engility, LLC, a large professional services provider to the U.S. Government. Brad has a strong track record of building profitable relationships with executive peers, clients, business partners, and employees. At Engility, Brad led several large business growth efforts focused on cyber security at the Department of Homeland Security.

Brad is a licensed commercial pilot and has a Master's of Science in Industrial Administration from Purdue University, a MBA from Webster University, and a Bachelor's of Science (Marine Engineering) from the U.S. Coast Guard Academy. Brad resides in Southern Maryland where he is married to his hometown sweet heart, Michelle from Salisbury, Maryland. There they raised three children together and are awaiting grandchildren.