Business Administration

Shepherd UNIVERSITY

Concentrations

- General Business
- Entrepreneurship
- Financial Planning
- Management
- Marketing

About the Major

The Bachelor of Science in business administration is designed to give students **a fundamental understanding of the substance and context of business in a world that is highly competitive and dynamic**. Students choose to concentrate their education in various disciplines enabling them to achieve success in the business area of interest to them. Graduates of the business administration major secure positions in insurance companies, banks, retail businesses, personnel and human resource departments, college or health care administration, government services, or manage their own businesses.

Accreditations

Shepherd University's Bachelor of Science in business administration and Master of Business Administration are accredited through the **International Assembly for Collegiate Business Education (IACBE)**.

IACBE
International Assembly for Collegiate Business Education

Get Involved

Delta Sigma Pi

Delta Sigma Pi is a professional fraternity organized to foster the study of business at Shepherd. The organization provides career development and networking opportunities. Visit Delta Sigma Pi on RamPulse.

Points of Pride

- Opportunities to **participate in the West Virginia collegiate business plan competition**.
- Excellent **employment opportunities upon graduation**.
- Acceptance at **leading graduate schools**.
- **Workplace experience** through internships, co-ops, and service projects.
- **Study abroad tours** tailored to your professional preparation.

Contact

For more information about the program, contact:
Dr. Ben Martz
Professor and Dean of the College of Business
304-876-5007
White Hall Room 222

Visit:
www.shepherd.edu/business

Apply today:
www.shepherd.edu/admissions/apply-to-shepherd

For information about financial aid, visit:
www.shepherd.edu/financialaid

Shepherd UNIVERSITY

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