SU Martinsburg Center Fall 2015 Course Offerings

As of 7/29/15

BADM 345 – Business Communications

(3 cr) The course examines the communications for business and develops an ability to utilize various communications techniques including memos and letter writing, report development and presentation, job search, listening, interviewing, and interpersonal and oral communications. Open to all concentrations. Prerequisites: ENGL 102. Upper Division elective for RBA degree

CRN: 31342   Mondays   6:00 – 8:40pm Partially Online   Martinsburg Center Room 117   Instructor: Hillman, D.

BADM 405 – Marketing Research

(3 cr) Examines research as a decision tool for marketing management and the role of research in marketing, risk reduction, decision-making, problem definition, research design, sampling, data collection and analysis, and interpretation of results. Both theory and application are stressed. Projects within the local communities will be assigned to students when available. Prerequisites: BADM 224, 340 (Business stats and Marketing). Upper Division elective for RBA degree

CRN: 30083   Wednesdays   6:00 – 8:40pm   Martinsburg Center Room 116   Instructor: Kostak, J.

COMM 399B – Elements of Film

(3 cr) This course is an introduction to motion pictures as an art and science and facilitates the development of critical skills that will help the individual understand and evaluate film communication, literature, and art. Upper division elective for RBA

CRN: 31518   Online   Instructor: McKahan, J

CRIM 325 – Corrections

(3 cr) This course provides a general overview of the American corrections system and a survey of today’s most pressing correctional problems. The philosophy of punishment will be extensively discussed, and major emphases will be on the nature of the prison experience, alternatives to incarceration, judicial intervention into correctional affairs, and the controversy concerning the effectiveness of rehabilitation programs. Upper division elective for RBA

CRN: 31452   Mondays   6:30 – 9:10pm   Martinsburg Center Room 116   Instructor: Hofe, C.
EDUC 315 & 315L – Overview of Early Education & Practicum

(2 cr) This course is designed to acquaint students with the historic background and modern-day trends relative to the aims and content of the curriculum of early education. This course meets weekly and is designed to be taken concurrently with a field placement (EDUC 315L) in an early education classroom where field based assignments will be carried out. Co-requisite: EDUC 315L or permission of instructor. **Upper division elective for RBA**

(1 cr) The EDUC 315L practicum course is the companion section to the EDUC 315 seminar. The practicum course provides clinical experiences necessary to the practical application of those approaches unique to early education. Under the supervision of qualified professionals, students will observe in a variety of settings in which young children birth through eight are enrolled. Co-requisite: EDUC 315 or permission of instructor. **Upper division elective for RBA**

CRN: 31307 & 31152    Thursdays (Lab TBA)    5:10 – 6:55 pm    Martinsburg Center Room 212    Instructor: Lovell, S.

EDUC 335 – Young Children with Exceptionalities

(3cr) This course focuses on the etiologies and characteristics of various disabilities; various approaches to intervention; and the skills to integrate this knowledge with child development in order to work in interdisciplinary environments to develop effective programming for infants and young children with special needs. This course meets weekly and is designed to be taken concurrently with a field placement, EDUC 335L, in an early education classroom where field based assignments will be carried out. Prerequisites: EDUC 315 and EDUC 315L, or permission of instructor. Corequisite: EDUC 335L.

CRN: 31239    Thursdays    5:00 – 7:40 pm    Martinsburg Center Room 205    Instructor: Lashley, P.

EDUC 361 - Child Guidance at Home and School

(3cr) EDUC 361 is designed to increase understanding of children’s behavior. Effective techniques for dealing with issues including separation, peer interaction, fears, frustrations and aggression will be explored. The course emphasizes teaching children pro-social interactions, self-control, and decision-making skills and focuses on understanding behavior as communication and expression. Strategies for environmental controls for behavior are emphasized. This course is part of the Shepherd University teacher education program which is founded on the philosophy and theme of “Teacher as Reflective Problem Solver.” The course is also based on the principles and standards of the National Association for the Education of Young Children, the West Virginia Professional Teaching Standards, the Council for Exceptional Children Initial Preparation Standards and the National Education Technology Standards for Teachers. Students must have access to children, preferably in a classroom setting.

CRN: 31407    Mondays 4:30 – 7:00 pm    Martinsburg Center Room 105    Instructor: Spencer, K

GSCI 320 SS: Energy & Environment -- FULL

(3cr) This 3-credit science course is designed for RBA students and will explore current energy sources and usage and the cultural dimensions of environmental change. Infrastructural changes such as demographic shifts and changing economic patterns of consumption as well as such topics as environmental justice and social impact strategies will be explored, providing a broad overview of people who both contribute to and react to a changing environmental landscape. Students will explore impacts on air, water, soil, and biological resources due to human’s energy use, including global climate change, non-renewable resource consumption, toxic and solid waste production. **Natural Science credits or upper division elective credits**

CRN 31512    Online    Instructor: Murphy, S.
PSYC 309 – Abnormal Psychology

(3 cr) This course takes an integrative approach to the understanding of psychological disorders, exploring biological, psychological, and social influences and their interaction. Scientifically grounded methods of assessment and treatment are emphasized and cultural differences in psychological difficulties and their treatment will also be discussed. Prerequisites: PSYC 101 Social Science General Education elective or Upper division elective for RBA

CRN: 31254    Thursdays    6:30 – 9:10pm    Martinsburg Center Room 117    Instructor: Tokach, D.

SOCI 303 – The Family --FULL

(3 cr) This course is an objective description and analysis of families. The course will examine the development and functions of traditional family forms as well as explore a variety of other family forms. Problems and issues facing contemporary families will be addressed. Diversity among American families will be emphasized. Social Science General Education elective or Upper division elective for RBA

CRN: 30048    Thursdays    6:30 – 9:10pm    Martinsburg Center Room 116    Instructor: Leroi, M.
WVROCKS classes offered at Shepherd University-Fall 2015

RESTRICTED SUMC RBA STUDENTS ONLY

Session I (8/25 – 10/16, 8 weeks)

HIST 399B – American Military History

This course examines the broad range of experiences of the US military from 1492 to the present. The course is structured around a chronological exploration of the history of the American armed services and their participation in the following conflicts: Wars with Native Americans, the Revolutionary War, the War of 1812, the Civil War, the Spanish-American War, World War I, World War II, Korea, Vietnam, and the Gulf War. In each instance, we will explore both the relationship of military to the larger society and the connections between military history and the American experience. As an introductory survey, we will of course devote particular attention armies, leaders, and weapons. Expect to spend a great deal of time studying tactics and strategy. But it is not enough to simply look at maps and memorize battles. We will also study politics and diplomacy, we will explore supply, logistics, and strategy, and we will examine the military’s connection to the larger society.

CRN: 31514 Online

Textbook:

Title American Military History
Author William T. Allison; Jeffrey Grey; Janet G. Valentine
Publisher Prentice Hall PTR
Publication Date October 24, 2006
Binding Perfect
Type Print
Price $62.20
Required
Description This textbook is available from the various online textbook sales and rental sites like half.com, amazon.com, and chegg.com and it appears the book can be purchased or rented for $20-$40.

LBSC 399A – Advanced Digital Literacy

This course offers an examination of online search/retrieval skills used to define, access, evaluate, manage, integrate, create, and use digital information ethically with an emphasis on critical thinking and practical use of Web 2.0 tools. This course offers a competency based test option. There is no textbook required for this course.

CRN: 31498 Online

No textbook required
COMM 399B – Human Communications and Rational Decision Making

The concepts of argumentation and reasoning are as old as civilization: Homer recounts arguments among the Greeks outside Troy and Isaiah tells us the Lord asked the people to reason together. Yet, today the concept of argumentation is the subject of much difference of scholarly opinion. Many would continue the Platonic and medieval position claiming that argumentation has no relation to communication; others are searching for some accommodation between the two; still others investigate argumentation from the perspective of human communication. The result is a variety of theories of argument each claiming adherence. The purpose of this course is to examine these points of view in depth and to generate by the end of the semester an understanding of each. You are expected to understand all the theories and to argue freely for the point of view you hold. Ultimately, the course will introduce you to contemporary theories of argument, and how claims, evidence, and warrants are used in a variety of fields and domains. You will study in depth the various forms of support such as statistics, anecdotal, and critical types of evidence are used throughout academic disciplines and various professions.

CRN: 31521 Online

Textbook:
Title Argumentation and Critical Decision Making
Author Richard D. Rieke; Malcolm O. Sillars; Tarla Rai Peterson
ISBN 978-0-205-21059-6
Publisher Prentice Hall PTR
Publication Date February 9, 2012
Binding Trade Paper
Type Print
Price $121.40
Required

ENGL 399A – Women’s Literature

In Women’s Literature students read, watch, and listen to texts by woman writers from Colonial America to 21st century India. By comparing texts written by individuals from all over the world, students not only learn about different cultures and geographic regions, but gain a deeper understanding of their own values by comparing them to those held by people from different cultural and religious traditions. By analyzing texts by women from earlier historical periods, students develop a more nuanced understanding of contemporary gender roles because these early texts reveal the ways our society has constructed these roles over time in response to political, cultural, and technological change. Like any Humanities course, Women’s Literature addresses other broad issues related to the human condition, such the conflict between individual desire and social obligation, the human being's place in the world, and the quest for transcendence or spiritual insight.

CRN: 31497 Online

Textbooks: (5 books total)

Title Bride and Prejudice
Author Gurinder Chadha
ISBN This is a Film
Type Other
Required
Description You may be able to find this film for free. Otherwise you can buy or rent it at http://www.amazon.com/
Title To the Lighthouse
Author Virginia Woolf (Translator)
Publisher RosettaBooks
Binding E-Book
Type Digital
Price $6.99
Required

Title Aphra Benn - The Rover
Author Steven Croft (Editor); Diane Maybank (Editor)
Publisher Oxford University Press, Incorporated
Publication Date July 15, 2008
Binding UK-Trade Paper
Type Print
Price $15.95
Required

Title Pride and Prejudice
Author Jane Austen; Claudia L. Johnson; Susan J. Wolfson
Publisher Longman Publishing Group
Publication Date December 4, 2002
Binding Trade Paper
Type Print
Price $20.00
Recommended
Description You can also use the EPUB edition at http://www.gutenberg.org/ebooks/1342

Title Cloud Nine
Author Caryl Churchill
Publisher Routledge
Publication Date January 1, 1984
Binding E-Book
Type Digital
Price $55.14
Required