

# Profiles

## Faculty and Staff Professional Activities

Fall 2014

*Profiles, Faculty and Staff Professional Activities* is published each semester by the Office of University Communications. Send information about your professional activities to Valerie Owens at [vowens@shepherd.edu](mailto:vowens@shepherd.edu).

### School of Business and Social Sciences

**DR. CAROLINE GLACKIN**, assistant professor of business administration and Edward L. Snyder Endowed Chair in Business Administration, will have the fourth edition of *Entrepreneurship: Starting and Operating a Small Business*, written with Steve Mariotti, published by Pearson/Prentice Hall in 2015. She has contributed two chapters, "Making the Numbers Work for Decisions: Eco Excellence Express Cleaners" and "Harvesting Tom Seely Furniture: An Owner's Decision" to *Case Study in Entrepreneurial Finance: Concepts and Cases*, which will be published in 2015 by Routledge/Taylor and Francis. Glackin's peer-reviewed article, "The Social Business Challenge: Experiencing Mission Driven Entrepreneurship," will appear later this year in the *Journal of Business and Entrepreneurship*.

The second edition of the book *Entrepreneurship and Small Business Management*, with Steve Mariotti, will be published by Pearson/Prentice Hall this year. "Canine Conundrum: A Case Study in Technology, Ethics, and Crisis Management," a peer-reviewed case written with J. Azriel and R. Porter, appeared in the spring 2014 *Journal of Ethics and Entrepreneurship*.

In May Glackin presented "Introducing Management Concepts: A Travel Assignment" to the Experiential Learning Association, Newport, Rhode Island. In January she presented the workshop Social Business Challenge: Experiencing Mission-Driven Entrepreneurship and the developmental paper titled "Preliminary Exploration of an Entrepreneurship Ecosystem: The Case of West Virginia" to the United States Association for Small Business and Entrepreneurship, Fort Worth, Texas. Additionally, she attended the Academy of Management conference in Philadelphia in August and the Entrepreneurship Education Project meeting in Tampa in March and served as a reviewer for USASBE and EAM/Case.

**DR. TUNCER GOCMEN**, associate professor of economics and finance, published a co-authored study titled "The Determinants of Bank Capital Structure and the Global Financial Crisis: The Case of Turkey" in the *Journal of Applied Finance and Banking*.

**DR. MAX GUIRGUIS**, associate professor of political science, had an article titled "The Rise and Fall of Pennsylvania's Voter Identification Law" accepted for publication in the journal *Commonwealth: A Journal of Political Science*.

In April he participated in the John A. Maxwell Scholar-Diplomat program in Washington, D.C. This year's topic was Iran and Beyond: The Nuclear Issue in the Contemporary World.

**DR. AART HOLTSLAG**, assistant professor of political science, traveled with two students to the International Studies Association Southern Region Annual Conference in Richmond, Virginia, October 25 and 26. Sara Cuckler presented her capstone paper while Camaran Clayton presented the paper she wrote for Holtslag's Politics of International Development class. At the same conference, Holtslag presented a paper titled "Indigenous Rights Norms" on the panel Voices, Representations, and Norms. He served as chair on the panels Law and Norms in International Relations and Ethics in International Relations and was a discussant on the panels Law and Norms in International Relations and International Cooperation: Theory and Practice.

Holtslag was a panel member for the Ukrainian Crisis teach-in and a panel member for the Islamic State in Iraq and Syria teach-in, both organized by the Department of Political Science.

**DR. CHIQUITA HOWARD-BOSTIC**, assistant professor of sociology and criminal justice studies, presented a paper titled "Emancipation by Evading a Contest: A Feminist Perspective on Power and Success" at the Oxford Women's Leadership Symposium at the Margaret Thatcher Center, Somerville College, in the University of Oxford.

Howard-Bostic's article titled "Women's Emotive Responses and Female-Perpetrated Intimate Partner Violence" was published in the second volume of a peer-reviewed *Journal of International Criminal Justice Research*. Her manuscript, "Stepping Out of the Third Wave: A Contemporary Black Feminist Paradigm," was showcased during the London Seminar/Reading Group Series, which was sponsored by the History of Feminism Network and the History Department at Queen Mary, University of London.

**DR. ANN MARIE LEGREID**, dean of the School of Business and Social Sciences, completed training to be an accreditation site reviewer for the International Assembly for Collegiate Business Education (IACBE). She also attended the IACBE's Summer Institute on Assessment. In June she gave a talk in Norway at the Norway-America Seminar; the seminar commemorated the 200th anniversary of the Norwegian Constitution. The Norwegian Consti-

tution, modeled after the U.S. Constitution, is the oldest constitution in use in Europe today.

**DR. LINDSEY LEVITAN**, assistant professor of psychology, and student co-author J. Wronski have had a publication titled “The Effects of Social Networks on Information Gathering and Engagement” accepted for publication in the peer-reviewed journal *Political Behavior*, an interdisciplinary journal focused on psychological, economic, and sociological perspectives in explaining political behavior.

Levitan’s recent presentations include “The Role of Social Network Heterogeneity in Instigating Greater Information Gathering,” presented at the Eastern Psychological Association Annual Meeting, Boston, Massachusetts, in March and “Cognitive Dissonance, Social Reciprocity, and Voting: Using Classic Social Psychology to Increase Voter Turnout in a Field Experiment,” with K. Amira, presented at the American Political Science Association Annual Meeting, Washington, D.C., in August.

**DR. NICOLAS POLOGEORGIS**, assistant professor of business administration, completed the financial education instructor program, approved and adopted by the Certified Financial Planner Board of Standards, which earned him the financial education instructor certification. Earlier this year, he earned the registered financial consultant (RFC) professional designation and completed the site visit peer reviewer training as well as the Preparing a Comprehensive Outcomes Assessment Plan workshops with the International Assembly for Collegiate Business Education (IACBE), earning him the respective certificates.

In July Pologeorgis presented a paper titled “Unemployment: An Economic Problem or a Social Issue?” at the International Academy of Business and Public Administration Disciplines (IABPAD) meeting in Madrid, Spain. The paper has been accepted for publication in the refereed journal *International Journal of Business and Economic Perspectives*.

**DR. RICHARD STEVENS**, associate professor and program coordinator of the college student development and administration master’s program, wrote a book review of *Linking Theory to Practice: Case Studies for Working College Students* (3rd ed.) for the *Journal of College Student Development*. He was also interviewed for the article “Next Generation: A Roundtable Discussion on Student Affairs Graduate Preparation Programs” in *Leadership Exchange: Solutions for Student Affairs Management*. In March he presented two programs, Running CSP Preparations Program with 1-2 Faculty and Investing Time for Scholarship as a Practitioner, at the American College Personnel: College Student Educator’s International annual convention in Indianapolis, Indiana. He was invited to serve on ACPA’s credentialing implementation team and is completing his sixth year on the editorial board of the *Journal of College Student Development*.

**CINDY VANCE**, assistant professor of accounting, continued her doctoral studies at Northcentral University to obtain a doctor of philosophy in business administration with a specialization in advanced accounting. During the summer, she attended the Virginia Society of CPAs Educators’ Symposium in Richmond, Virginia. Additionally, she is the advisor of the Shepherd University Accounting Club, a member of the Core Curriculum and Graduate Council committees, and a member of the Shepherd University Alumni Association Board of Directors. She maintains her CPA license and serves as a finance consultant for a nonprofit organization.

**DR. YUYING XIE**, associate professor of economics, co-authored a paper titled “Exploratory Innovation, Exploitative Innovation and Firm Performance: Moderating Effect of Organizational Structure and Slack Resources,” which was presented by the co-author at the annual conference of Portland International Center for Management of Engineering and Technology (PICMET) in Tokyo, Japan, in July.

Xie has also submitted for review another co-authored paper titled “Network Embeddedness and Local Firm’s Tacit Knowledge Acquisition in International Strategic Alliances” to the journal *Technology Analysis and Strategic Management* in September.

**DR. W.R. “CHIP” ZIMMER**, assistant professor of business administration and M.B.A. coordinator, worked with five M.B.A. students in the development of the paper “The Market Feasibility of Bringing Baseball to Martinsburg,” which was presented at the Faculty Research Forum on September 30.

He has been asked to serve on the visiting committee of the College of Physical Activity and Sport Science at his alma mater, West Virginia University.

Zimmer is in the process of developing three unique sport management field schools. The International Sport Field School is planned for summer 2015 and will take 15 students to Dublin, Liverpool, London, and Paris for high-level meetings with CEOs and executive directors of such organizations as London Olympic Committee, British Open Golf, French Open Tennis, and Wembley Stadium. The Olympic and Intercollegiate Sport Field School will travel to the Olympic Training Center in Colorado Springs during summer 2015, meeting with CEOs and executive directors of six national governing bodies and well as with the senior management of the Department of Intercollegiate Athletics at the United States Air Force Academy. The third field school will be a Professional Sport Field School, which will meet with executives with various professional teams in a number of U.S. cities. This field school is scheduled for summer 2016. All field schools will recruit students nationwide.

Zimmer is also editing a book, *The Selling of Sport*, which will feature a who’s who in sport marketing across the nation. He is writing two of the chapters.

Along with the M.B.A. Student Advisory Council, the first annual topical forum is being planned for spring 2015 semester. The topic will be Energy in West Virginia.

## School of Natural Sciences and Mathematics

**DR. JASON BEST**, professor of astronomy and astrophysics, was an invited career panelist at the 2014 International Pulsar Timing Association Summer Science Meeting and Student Workshop. This annual two-week meeting brings together faculty, graduate students, and undergraduate students from numerous countries to discuss scientific issues surrounding gravitational waves, pulsar surveys, the interstellar medium, and detection instrumentation.

Best also served as the research supervisor and external graduate committee member for a recently matriculated master’s degree STEM candidate at West Virginia University. The student successfully earned his M.S. in software engineering from the WVU Lane Department of Computer Science and Electrical Engineering after defending his thesis detailing the development and application of custom software for astrophysical applications.

Best presented an invited research colloquium at West Virginia University as part of the WVU Department of Physics and Astronomy’s 2014-2015 Colloquium Series. The talk, titled “Historic and Modern Insights into the Large-Scale Structure of the Universe,” highlighted recent research conducted by Dr. Best and numerous students on the cosmological distribution of galaxies

and quasars on numerous astrophysical scales. He also presented the public talk “From the Mountains to the Stars: Astronomy in and above West Virginia” as part of the 2014 Appalachian Heritage Writer-in-Residence Program. He explored the scientific aspects of Homer Hickam’s memoir *Rocket Boys*, using the book as a launching point to discuss astronomical projects at both the national Robert C. Byrd Green Bank Telescope facility as well as at Shepherd.

Best attended the 2014 West Virginia Higher Education Policy Commission Board of Governors Summit. The annual summit presents critically important policy issues facing higher education and creates an opportunity for open exchange of thoughts and ideas among membership of all Boards of Governors.

Dr. Best served as the chair of the Local Organizing Committee for the 89th Annual Meeting of the West Virginia Academy of Science, for which he also serves as Academy president. The all-day event, held on the Shepherd campus in April, provided opportunities for more than 160 undergraduates, graduate students, faculty, and other professionals from across the state to present their research in various areas of science, and was funded in part by generous donations from both private and public sources.

**DR. SHER HENDRICKSON-LAMBERT**, assistant professor of biology, was featured on the cover of the summer issue of *Neuron*, *West Virginia Journal of Science and Research*. The article discussed her genetics and evolutionary biology research and her new project, Laboratory of Genomic Diversity—Shepherd University, for which she received a \$40,000 grant from West Virginia’s Research Challenge Fund to design. The issue featuring Hendrickson-Lambert is available at <http://www.wvresearch.org/wp-content/uploads/2014/08/Summer-2014-NeuronLR.pdf>.

**DR. CLARISSA MATHEWS**, associate professor and chair of the Institute of Environmental and Physical Sciences, presented a talk titled “Biological Control of Hemipteran Pests in Organic Vegetable Crops with an Integrated Trap Crop and Pheromone Trap System” at the Entomological Society of America, Eastern Branch Annual Meeting, Williamsburg, Virginia, in March.

Over the summer, Dr. Mathews directed research on organic management tactics for the brown marmorated stink bug at the USDA Appalachian Fruit Research Station, Kearneysville, and mentored two Shepherd students in associated research projects. She is currently investigating the role of generalist arthropod predators in reducing stink bug eggs in agroecosystems.

**DR. SYTIL MURPHY**, assistant professor of physics, and **DR. JORDAN MADER**, assistant professor of chemistry, were awarded a \$4,145 grant from the NASA West Virginia Space Grant Consortium to help fund a one-day science, technology, engineering, and mathematics (STEM) conference for girls in grades five through eight held October 4 at Shepherd. The purpose of the Seeding Your Future conference was to increase the interests and abilities of middle-school girls in STEM-related fields and professions through hands-on activities facilitated by Shepherd faculty and students who believe in engaging girls in STEM at a young age.

In October, as members of the Undergraduate Research Taskforce, **DR. COLLEEN NOLAN**, dean of the School of Natural Sciences and Mathematics; **DR. HEIDI DOBISH**, associate professor of psychology and co-chair of the Department of Psychology; **DR. JEFF GROFF**, assistant professor of physics; and **DR. HEIDI M. HANRAHAN**, associate professor of English, attended the Council on Undergraduate Research’s workshop Integrating Undergraduate Research into

Faculty Workload and Tenure and Promotion Guidelines, at the College of New Jersey.

**DR. CAROL Z. PLAUTZ**, associate professor of biology, published a paper in the journal *Developmental Dynamics* titled “Early stages of induction of anterior head ectodermal properties in *Xenopus* embryos are mediated by transcriptional cofactor *ldb1*” with co-authors Brett Zirkle, Malia Deshotel, and Dr. Robert Grainger. Zirkle and Deshotel, currently Ph.D. candidates in biomedical science programs at the University of Utah and the University of Southern California, respectively, are both 2010 Shepherd graduates, and the work they conducted as undergraduate researchers in Plautz’s lab at Shepherd is an integral part of the paper. Grainger is professor of biology at the University of Virginia (where Plautz received her doctorate).

**DR. QING WANG**, associate professor of mathematics, co-authored a refereed conference paper with **DR. ZHIJUN WANG**, associate professor of computer sciences, Dr. David J. Klinke (WVU), and students Darryl Johnson and Morgan Condon titled “Markov Chain Monte Carlo Analysis of Trophic Cascade in Yellowstone after Re-introduction of Wolves.” The paper was accepted for publication by *Proceedings of the AMMCS-2013*.

Wang gave a poster presentation titled “Modeling and Analysis of Vaccination-Induced Immune Response against Tumor” at the Fifth Biennial National IDeA Symposium of Biomedical Research Excellence (NISBRE), Washington, D.C., June 16-18 and an oral presentation on “Modeling and Qualitative Analysis of Immune Response to Tumor Growth” at the 2014 Joint Mathematics Meetings in Baltimore, January 15-18.

She mentored two high school science teachers on their WV-INBRE summer internships during summer 2014 and sponsored two poster presentations by the high school teachers titled “A Calibrated Immunotherapy Model to Treat Cancer” and “A Mixed Immunotherapy Model of Tumors” at the WV-INBRE Summer Symposium in Morgantown, July 28, together with Dr. Zhijun Wang and Dr. David J. Klinke. She also sponsored three student poster presentations, titled “Cell Culture of B16 Melanoma Cells in Various Environments,” “Cell Culture of S91 Melanoma Cells in Three-dimensional Space,” and “Stability and Bifurcation Analysis of a Three-compartment Tumor Model,” at the West Virginia Academy of Science 2014 Annual Meeting held in Shepherdstown, April 12. The last poster presentation, given by students Darryl Johnson and Christian Shimer, received the Best Undergraduate Poster Presentation Award.

Wang mentored a student poster presentation on “Mathematical Modeling of Tumor-Induced Angiogenesis” at the NISBRE 2014 meeting in Washington, D.C., June 16-18 and two student poster presentations “Bifurcation Analysis of A Tumor-Induced Angiogenesis Model” and “Modeling of Japan’s Population by A Markov Chain Monte Carlo Method” at the WV-INBRE Summer Symposium in Morgantown, July 28.

## School of Arts and Humanities

**DR. KEITH ALEXANDER**, assistant professor of history, recently published a chapter in a book titled *Mauerkrieger* (Wall Warriors), issued by the Berlin Wall Foundation. The chapter examines the German Democratic Republic from the perspective of the West Berlin affiliate of the Green Party.

In May Alexander organized a workshop on historic window restoration, sponsored by the Two Rivers Giving Circle and the Historic Shepherdstown Commission. The two-day workshop, free and open to the public, gave students and community members

the chance to gain hands-on experience restoring the windows of the Entler-Weltzheimer House on campus. Over the summer, Alexander worked with historic preservation students to restore the windows on the ground floor of the building.

In September Alexander was the featured speaker for the Historic Shepherdstown Commission's annual meeting. His presentation, titled "History from the Ground Up," examined the contributions of historic cemeteries to local history. A version of the talk will be featured in *The Guardian*, the newsletter of the Jefferson County Historical Society. Following his talk, Alexander discussed his presentation in an interview that was featured on West Virginia Public Radio's West Virginia Morning, broadcast on September 9.

In the past six months, **CHRISTIAN BENEFIEL**, assistant professor of art, has had his exhibition at Area 405 in Baltimore reviewed favorably by the *City Paper* and *what weekly*. He completed a public piece for the City of Baltimore for Artscape in July. The work will remain on display until the end of October. He also has work featured in the Foggy Bottom Sculpture Biennial in Washington, D.C.

In May and June, Benefiel was asked to be a visiting lecturer at the Finnish Academy of Fine Art in Helsinki, where he led a course in metal casting. He and an upper-level sculpture student attended the International Conference on Contemporary Cast Iron Art at Pedvale Sculpture Park in Latvia. Benefiel was the director of international furnaces and ran all production pours for the conference. He served on two panels: one about digital technology in sculpture and the other dealing with iron as a material out of context in contemporary art.

**DR. PAMELA EDWARDS**, adjunct faculty member in history, presented several papers while attending professional conferences, including: "LezTech: Alternative Cultures and Feminist Technologies in the Women's Movement, 1970s-1990s" at the Society for the History of Technology annual conference, October 2013; "DisABLING Cultural Construction: A Case Study of Other-abled Veterans in Carolina's Great War" at the Mid-Atlantic Popular and American Culture Association, November 2013; and "Fostering a Relevant Bibliography: The History of Sexual Assault against Soldiers in the Military" at the Georgia Association of Historians annual conference in February.

Edwards had her article "Nurturing Birth and Death in Our Southern Appalachian Homes: A Historical Perspective on Gretchen Moran Laskas' 'The Midwife's Tale'" published in volume 5 of the *Anthology of Appalachian Writers: Gretchen Moran Laskas*. For the past three years, Edwards has served on the travel grant committee of the Women in Technological History (WITH), a special interest group within the Society for the History of Technology (SHOT). This year she is chairing the committee.

**SONYA EVANISKO**, professor of art and coordinator of the painting and drawing program, exhibited one of her works at the (e)merge art fair in Washington, D.C., as part of the Washington Project for the Arts Space. She also exhibited paintings from a new series of work in the annual Faculty Art exhibits.

Evanisko served as a film reviewer/juror for the American Conservation Film Festival, which will take place October 30-November 2 at the National Conservation Training Center, Shepherd University, and at other local venues. The ACFF is dedicated to promoting outstanding films and the arts to educate and inspire people to become engaged in conservation. The motivating force behind ACFF is the power of imagery to inform and inspire.

Evanisko and a group of 50 art students and faculty traveled to New York City for two days in September to visit galleries and

museums. The group also attended a private, pre-arranged talk by the artist Matthew Ritchie's liaison in the gallery space where Ritchie currently has a solo exhibition. Evanisko and **CHRISTIAN BENEFIEL**, assistant professor of art, traveled with 45 art students to Washington, D.C., for the (e)merge art fair to view the work of emerging contemporary artists from national/international galleries. The students also attended a panel presentation about artists building communities through social practice.

Evanisko was the plenary speaker at the Seeding Your Future conference hosted by **DR. SYTIL MURPHY**, assistant professor of physics, and **DR. JORDAN MADER**, assistant professor of chemistry, held on October 4. The presentation, titled "Informing/Empowering Girls about STEM Careers," focused on the importance of encouraging middle school girls to consider studying in the fields of science, technology, engineering, and math as well as considering the importance of the arts in their contributions to these fields—thus STEAM.

A sabbatical for spring 2014 was granted to **DR. DAVID J. GONZOL**, associate professor of music and director of music education. He composed settings of four poems by Kentucky writer Wendell Berry. The poems, from Berry's collection *Given*, are scored for children's chorus and piano and include "Listen!" "Burley Coulter's Song for Kate Helen Branch" (with obligato fiddle), "The Woods," and "Can I See?" He also completed his settings of folk-like songs from J.R.R. Tolkien's *The Lord of the Rings*, giving 11 poems unaccompanied melodies, including "The Road Goes Ever On," "Upon the Hearth," "An Elven-Maid There Was of Old," and "I Sit Beside the Fire." He also drafted an article, "The Kodály Approach and Ortmann's Discoveries on Music" and took the opportunity to memorize the piano classic, Béla Bartók's *Mikrokosmos*, volume I.

Gonzol's February 6 lecture for the Maryland Symphony Orchestra and the Washington County Free Library titled "What Comes Next? What's a Musician to Do?" examined the different composing strategies of Piotr Ilyich Tchaikovsky, Harold Arlen, Frank Loesser, and Johann Strauss II and was presented as part of the Let's Talk Music discussion series. On February 21-22 he guest-conducted the District 14 Elementary Honor Choir at Clarke County High School in Berryville, Virginia. On March 13 at Hagerstown Community College, he served as a judge for the Washington County Public Schools High School Choral Assessments. At the chapter share, the first-ever workshop of the newly founded Music of the Valley chapter of the American Orff-Schulwerk Association held at Shenandoah University on September 20, he presented "Bessie Jones's Ride, Charley, Ride: Via the Orff Process."

In November **DR. HEIDI M. HANRAHAN**, associate professor of English, will be chairing the Hawthorne Society Panel at the South Atlantic Modern Languages Association Convention in Atlanta. She also will present a paper titled "Reality, Idealism, and Art in 'The Artist of the Beautiful.'"

**KRISTIN KAINEG**, associate professor of art and coordinator of graphic design, recently completed the brand identity for Baby Pibu™, the first-ever infant skincare line developed by a dermatologist mom. She was responsible for the creation, development, and production of the company's identity, Newborn Essential Skincare Kit, and all the product packaging. Since the product launch in March, Baby Pibu™ has been featured in Times Square, on news syndicates such as CNBC and CBS46 in Atlanta, and in magazines such as *American Way*, *OC MOM*, and *babyMaternity*. In May Kaineg's design work was recognized by *Creative Quarterly*, issue 35, where she received a Runner-up Graphic Design Professional Award.

**DR. MATTHEW J. KUSHIN**, assistant professor of communication, recently completed his role serving as the social media director for the International Congress of Behavioural Optometry (ICBO) in Birmingham, United Kingdom. Kushin was in charge of planning, promoting, and executing the social media mobile conference app, ICBO Social, for the entire conference. This project, for which Kushin traveled to Birmingham, England, was the result of a summer grant funded through the Shepherd University Foundation.

Kushin was a co-author of a white paper written for Hootsuite Media, a social media software company. The paper, "Using Hootsuite in the Communication Classroom: Hootsuite University Research White Paper," presented the results of a multi-university study into the educational benefits of using the Hootsuite social media software in the classroom.

This past August, Kushin presented two co-authored papers at the annual conference of the Association for Education in Journalism and Mass Communication in Montreal, Quebec. The first paper, titled "The politically demobilizing and disaffecting potential of conflict avoidance: Online political participation, cynicism, apathy, and skepticism," explored the relationship between online media use for political information and conflict avoidant tendencies. The second paper, "Immersion in video games, creative self-efficacy, and political participation," examined the relationship between video game use and political participation.

Kushin's COMM 322 Social Media class is participating in the Hootsuite University program, where students learn to use the Hootsuite social media dashboard software and earn a software proficiency certification from Hootsuite. His COMM 470 Strategic Campaigns class is working with Discover Downtown Charles Town, a nonprofit that seeks to promote the city of Charles Town.

**MONICA LARSON**, assistant professor of communication, designed the marketing materials for this year's American Conservation Film Festival. Held October 30-November 2 in seven Shepherdstown venues (including Shepherd University and the National Conservation Training Center), the festival promotes outstanding films and the arts to educate and inspire people to become engaged in conservation. This year marks the 12th anniversary of the annual event, and the third year Larson has produced the festival poster, advertisements, and 40-page program.

A 10,000-word essay that **DR. JIM LEWIN**, professor of English, wrote about the life and work of Sara Paretsky is scheduled to be published this month by Scribners in the *American Writers: A Collection of Literary Biographies XXV*, ed. Jay Parini, NY, 2014. Paretsky is the creator of V.I. Warshawsky, a hard-boiled female detective with a fierce social conscience. Another essay, "Algren's Chicago: City of the Rusted Heart," is on the brink of publication in a peer-reviewed journal of the Society for the Study of Midwestern Literature.

Lewin has been asked to present a scholarly talk about Nelson Algren and William Shakespeare at the annual Nelson Algren Birthday Bash next spring in Chicago. As background, he will refer to his previously published essays: "Algren's Outcasts: Shakespearean Fools and the Prophet in a Neon Wilderness" *MidAmerica XVIII*, 1991, 97-114, and "For Shakespeare, Chicago, and the Ghost of Reform" *MidAmerica XXX*, 2003, 65-72. Algren, who received the first National Book Award in 1950 for *The Man with the Golden Arm*, is considered one of the most underrated writers in contemporary literature, and Lewin has been participating in the effort to restore his reputation to its rightful place.

His most recent peer-reviewed article on Shakespeare was "Hamlet's Hard Boiled Ethics," *Ohio Valley Shakespeare Conference Selected Papers* Vol. IV: 2011 (posted online Sept. 10, 2012 at <http://blogs.uakron.edu/ovsc/issues/current-issue/hamlets-hard-boiled-ethics/>)

**DR. CARRIE MESSENGER**, assistant professor of English, will present her paper "The Real, the Unreal, and the Surreal: Jia Zhangke and Digital Film" at the South Atlantic Modern Language Association Conference in Atlanta in November. Her short story "Children in the Time of Dust" appeared in *Fairy Tale Review* this May. She gave a reading of this story at the Virginia Center for the Creative Arts during her residency in May. This residency was supported by a grant from the Mid Atlantic Arts Foundation. Her story "The World's Oldest Living Musician" appeared in this fall's issue of *The Florida Review*. Messenger serves as an associate fiction editor for the award-winning literary magazine *West Branch*, based at Bucknell University.

**DR. TIMOTHY K. NIXON**, associate professor of English, presented a paper titled "Es ist doch gut!: In Defense of the Cultural and Historical Significance of Klaus Mann's *The Dead Don't Care*" at the Comparative Drama Conference in Baltimore in April. Also in April, Nixon, in his capacity as the director of the Paul and Lisa Welch Distinguished Awards Program, took part in a three-day workshop for new Fulbright Program administrators at the New York headquarters of the Institute of International Education.

**DR. SYLVIA BAILEY SHURBUTT**, professor of English, presented a paper on Frank X Walker titled "Stories from Affrilachia: The Narrative Poetry of Frank X Walker" at the American Culture Association meeting in New Orleans, October 3. Shurbutt has a chapter titled "A Walk on the Wicklow Way: A Wanderlust on the Irish Coast to Coast," to be published in early 2015 in *Destinations and Discoveries*, published by Gray and Boardman Press. Shurbutt serves this year as president of the Appalachian Studies Association, an international organization of scholarship and networking on mountain heritage.

Shurbutt, **RACHAEL MEADS**, and the Appalachian Heritage Writer-in-Residence Committee (**MONICA LINGENFELTER**, **ADAM BOOTH**, **ANN WATSON**, **DR. CARRIE MESSENGER**, and Susan Hayden from the West Virginia Center for the Book) coordinated the Appalachian Heritage Writer-in-Residence events featuring Homer Hickam, September 19-26, sponsored by a grant from the West Virginia Humanities Council. Hickam received the Appalachian Heritage Writer's Award and will be the centerpiece of the *Anthology of Appalachian Writers, Volume VII*. Hickam selected the West Virginia Fiction Competition winners, sponsored by a grant from the West Virginia Center for the Book, and his coal mining trilogy—*Rocket Boys*, *The Coalwood Way*, and *Sky of Stone*—will be the 2014-15 One Book One West Virginia community read.

**DR. JOHN E. STEALEY III**, Distinguished Professor Emeritus of History, published a book review of Randal L. Hall, *Mountains on the Market: Industry, the Environment, and the South* (Lexington: University Press of Kentucky, 2012) in *The Virginia Magazine of History and Biography*, 122, No. 3 (2014), pp. 284-85.

Stealey traveled to the 2014 annual meeting of the Organization of American Historians held April 10-13 in Atlanta, Georgia. Besides attending the usual sessions to keep abreast of professional trends, he visited old friends, made some new acquaintances, and discussed his various on-going book projects with university press editors to gauge interest for future publication.

## School of Education and Professional Studies

**DR. LAURA CLAYTON**, professor of nursing education, presented a workshop titled “What is Evidence-based Practice and Who Cares?” to registered nurses and nurse practitioners at the Martinsburg Veterans Administration Medical Center on September 17.

**RHONDA HOVATTER**, assistant professor of physical education, and four students attended the Student Leadership Conference sponsored by SHAPE America (Society of Health and Physical Educators) Midwest District, October 2-4 in Angola, Indiana. Hovatter serves as a co-advisor of the SHAPE-sponsored Council for Future Professionals (made up of undergraduate students from the six states that make up the Midwest district—West Virginia, Ohio, Indiana, Illinois, Wisconsin, and Michigan). As CFP advisor, she was instrumental in planning the 2014 conference program.

Attendance to the conference was by invitation only. Conference attendees apply to their state associations (West Virginia Association for Health, Physical Education, Recreation, and Dance) which then selects up to 10 undergraduate students to represent their state at the conference. Representing West Virginia AHPERD were Shepherd students Will Jenkins, Lee Hertel, Amberleigh Kijewski, and Daniel Powell.

**DR. LAURA PORTER**, assistant professor of education and chair of the Department of Education, presented a poster session titled “Using Early Learning Standards with Pre-Service Teachers for Motor Play,” at the National Association of Early Childhood Teacher Educators (NAECTE) Summer Conference in June. The NAECTE conference was part of the National Association for the Education of Young Children’s National Institute for Early Childhood Professional Development in Minneapolis, Minnesota.

## Center for Teaching and Learning

**YILDIZ NUREDINOSKI**, stretch English clinical faculty, attended the 2014 West Virginia Great Teachers Seminar held at Great Bend State Park, June 16-19, with funding from the Center for Teaching and Learning. She was awarded a mini-grant from the Center for Teaching and Learning to organize a retreat for stretch English faculty, which will allow them to revise the curriculum to better serve students and align their goals with the university’s Writing Program.

## Administration

**DR. CHRISTOPHER AMES**, vice president for academic affairs, published the following book chapter: “The Big Knife: Hollywood’s Fable About Moral Values and Success,” in *Twentieth Century American Drama onto Screen*, eds. Barton Palmer and Robert Bray, Cambridge: Cambridge University Press, 2013.

**SCOTT ANDERSON**, assistant director of dining services, presented a cheese and salad pairing at Under the Olive Tree at Tysons Corner Mall, Virginia, May 23. He had his sandwich recipe, the Greek Special, featured on the Food Management website as the sandwich of the month in September.

**DAVE COLE**, dean of students, was appointed as the West Virginia state coordinator for the Association of Student Conduct Administrators. Responsibilities of state coordinators include:

- facilitating peer learning and resource sharing within state, encouraging active member participation;
- hosting at least one state meeting annually for all members within the state, and open to non-members during the annual conference cycle;

- coordinating with the conference committee in facilitating an event at the annual conference to provide the opportunity for statewide networking;
- monitoring and communicating any relevant state legislation which would be pertinent to student conduct administration;
- making outreach to appropriate student affairs professionals at non-member higher education institutions in the state, including underrepresented and community college specifically;
- making outreach to the members within the state for introduction; and then, as new members join, to welcome them to the state; and
- coordinating, in collaboration with the central office, state presence on the website, social media, and newsletter to ensure uniform messages are presented.

**DR. THOMAS C. SEGAR**, vice president for student affairs and affiliate graduate professor in the college student development and administration program, served as the co-chair of the 2014 American College Personnel Association (ACPA) Next Generation Conference and member of the 2014 ACPA Convention Planning Team; facilitated a roundtable discussion at the 2014 ACPA Convention titled “Senior Student Affairs Officers on Social Media: Good Idea or Bad Idea? Why?” He served as one of four panelists for a 2014 ACPA Convention session titled “Author Meets Critics—When Diversity Drops: Race, Religion, Affirmative Action.” He also served as the closing keynote speaker for the 2014 West Virginia Student Leadership Conference in May.

**JACK SHAW**, assistant vice president for auxiliary enterprise, earned a CASP (certified auxiliary services professional) certification from the National Association of College Auxiliary Services in July. CASP is a four-year certification that demonstrates that recipients have met a high standard of excellence as defined by experts in the industry in the areas of management, leadership, marketing, student development, and operations.

**SONYA SHOLLEY**, executive secretary to the president, earned a CAP (certified administrative professional) certification through the International Association of Administrative Professionals. CAP certification indicates broad and general knowledge and experience in the field of administration covering eight major topics: communication, organization and planning, information distribution, records management, physical and information resources, document production, financial functions, and human resources. She sat for the 4 ½-hour CAP exam in May at Johns Hopkins University in Baltimore. The post-exam certification process requires recertification every five years and can be obtained through continuing education and receiving other certification.