

Schedule

FRIDAY, SEPTEMBER 11

6:30-7:30 p.m. **Reception and Dinner**, Erma Ora Byrd Hall Lobby.

7:30-7:45 p.m. **Welcome, Announcements, and Introduction of Opening Keynote**, Dr. Russell Porter, Shepherd University, and Dr. Don Patthoff, George Washington Institute for Ethics.

7:30-8:30 p.m. **Opening Keynote Lecture**, “The Central Themes of Organizational Ethics and Their Connections to Clinical Practice,” Dr. David Ozar, Loyola University, Chicago.

SATURDAY, SEPTEMBER 12

7:30-8:15 a.m. **Continental Breakfast**.

8:15-8:30 a.m. **Welcome and Announcements**, Dr. Russell Porter, Shepherd University.

8:30-9:20 a.m. **Saturday Keynote Lecture**, “The Role of Systems Thinking, Institutional Mission and Core Values in Setting Practical Policies for Patient Care,” Dr. Jim Sabin, Harvard Medical School.

9:20-9:35 a.m. **Comment on Saturday Keynote Lecture**, Mike Groves, R.N., West Virginia University Hospitals–East.

9:35-10 a.m. **Q&A Discussion** with Dr. Jim Sabin and Mike Groves, R.N.

10-10:20 a.m. **Break**.

10:20-11:40 a.m. **Panel Lecture**, “Three Perspectives on Medical Error and Related System-Gaps: How Changes in Organizational Values and Relationships Can Improve Patient Care,” chaired by Dr. Don Patthoff. Speakers: Dr. Jim Paskert, Dr. Sharon Mailey, Dr. Don Patthoff.

11:40 a.m.-12 p.m. **Q&A and Discussion**.

12-1 p.m. **Lunch**, Erma Ora Byrd Lobby. Participants are encouraged to discuss their own institutional problems that would benefit from system and organizational value changes.

1-2:20 p.m. **Panel Lecture**, “Emerging Health Ethics Education Frameworks: Collaboration of Clinical and Health Administration Programs as a Foundation to Improve Future Patient/Population Outcomes,” chaired by Dr. Russell Porter. Speakers: Dr. Bob Gum, Dr. Russell Porter.

2:20-2:40 p.m. **Q&A and Discussion**.

2:40-3 p.m. **Break**.

3-4 p.m. **Closing Keynote**: “Transformative Leadership in Healthcare: Finding Commonalities in Clinical and Organizational Leadership,” Dr. Patricia Werhane.

4-4:20 p.m. **Q&A and Discussion**.

4:20-4:30 p.m. **Participant Evaluations**.

Speaker Biographies

KEYNOTE SPEAKERS

DAVID OZAR, PH.D., LOYOLA UNIVERSITY, CHICAGO

Dr. David Ozar is professor and co-director of graduate studies in health care ethics in the Department of Philosophy at Loyola University of Chicago, and from 1993 to 2006 was director of Loyola’s Center for Ethics. In addition, he is adjunct professor of medical humanities in Loyola’s Stritch School of Medicine, where he served as acting director of medical humanities in 1984.

JIM SABIN, M.D., HARVARD MEDICAL SCHOOL

Dr. Jim Sabin is a clinical professor of both ambulatory care/prevention and psychiatry at Harvard Medical School and director of the Harvard Pilgrim Health Care Ethics Program. Dr. Sabin is extensively involved in research, teaching, and policy development for managed care and other population-based approaches. His major research interests are in organizational ethics, the clinical and theoretical aspects of fair resource allocation, and the role of consumers in overseeing health policy and practice. Dr.

Sabin has written more than 125 articles and chapters on clinical practice, resource allocation, and the ethics of managed health care.

PATRICIA WERHANE, PH.D., DEPAUL UNIVERSITY AND UNIVERSITY OF VIRGINIA

Dr. Patricia H. Werhane is the Wicklander Chair of Business Ethics and director of the Institute for Business and Professional Ethics at DePaul University and Peter and Adeline Ruffin Professor of Business Ethics and senior fellow at of the Olsson Center for Applied Ethics in the Darden School at the University of Virginia. She was formerly the Wirtenberger Professor of Business Ethics at Loyola University Chicago. Professor Werhane has published numerous articles and is the author or editor of 15 books. She is the founder/ former editor-in-chief of *Business Ethics Quarterly*, the journal of the Society for Business Ethics.

PANEL SPEAKERS AND COMMENTATORS

MIKE GROVES, M.B.A., R.N., WEST VIRGINIA UNIVERSITY HOSPITALS–EAST

Mike Groves is the vice president for patient care at West Virginia University Hospitals–East. He has extensive experience in hospital settings and is a frequent lecturer at Mountain State University (West Virginia) and state, regional, and national nursing conferences.

DON PATTHOFF, D.D.S., GEORGE WASHINGTON INSTITUTE FOR LIVING ETHICS

Dr. Don Patthoff is the president of the West Virginia Dental Association and the Professional Ethics in Dentistry Network. He is an ethics consultant to the Council on Ethics Bylaws and Judicial Affairs of the American Dental Association and is the liaison from the American Society for Dental Ethics to the ADA, ACD, ADEA, and NIH. He is chair of the Ethics Committee at WVU-East Hospital.

JIM PASKERT, M.D., WEST VIRGINIA UNIVERSITY HOSPITALS–EAST

Dr. Jim Paskert is the medical director at West Virginia University Hospitals–East. He has more than 20 years experience as a surgeon and is a frequent lecturer at regional and national medical conferences.

SHARON MAILEY, PH.D., R.N., SHEPHERD UNIVERSITY

Dr. Sharon Mailey is the chair of the Department of Nursing Education and professor of nursing at Shepherd University, and a retired brigadier general (U.S. Air Force

Nursing Corp). She has more than 30 years experience in nursing and health care and is a frequent lecturer at regional and national nursing conferences.

RUSSELL PORTER, PH.D., ED.D., SHEPHERD UNIVERSITY
Dr. Russell Porter is the dean of graduate studies and continuing education and professor of business at Shepherd University. He has produced more than 100 books, articles, and presentations with his primary research on ethics education. He was previously the editor of the *Journal of Health Administration Ethics* and the *Journal of Higher Education Ethics* and is a frequent lecturer at state, national, and international conferences.

BOB GUM, D.O., WEST VIRGINIA SCHOOL OF OSTEOPATHIC MEDICINE
Dr. Bob Gum is the assistant dean for education at the West Virginia School of Osteopathic Medicine and a retired colonel (U.S. Army). He has more than 30 years experience in health operations and is a frequent lecturer at state and national medical conferences.

Contact for Conference

Robin Murphy, administrative associate, Shepherd University Division of Graduate Studies and Division of Continuing Education. Phone: 304-876-5313 or e-mail to rmurphy@shepherd.edu.

Fees

\$194 with 3 CEUs (CNEs pending for nursing); \$80 without CEUs.

Fees underwritten by co-sponsors: Additional contributions accepted by the Shepherd University Foundation.

Local Lodging

Bavarian Inn
304-876-2551 or www.bavarianinnwv.com/

Clarion Inn and Hotel
304-876-7000 or www.clarionshepherdstown.com/

Comfort Inn
304-876-3160

Mecklenburg Inn
304-876-2126

Thomas Shepherd Inn
304-876-3715

Directions to Shepherd University

Shepherdstown is situated in eastern West Virginia, convenient to Washington, D.C., and to many nearby cities in West Virginia, Virginia, Maryland, and Pennsylvania.

If you're driving, here are some of the most frequently used routes to the campus.

From the North or South: Follow Interstate 81 to Martinsburg, West Virginia, and take Exit 16 East (Route 9 East) into Martinsburg. Turn left onto Route 45 East, and follow Route 45 into Shepherdstown. Proceed through the four-way stop sign.

From the West: Follow Interstate 70 East to Hagerstown, Maryland. In Hagerstown follow Interstate 81 South to Martinsburg, West Virginia, and take Exit 16 East (Route 9 East) into Martinsburg. Turn left onto Route 45 East, and follow Route 45 into Shepherdstown. Proceed through the four-way stop sign.

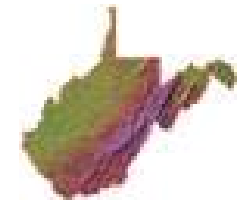
From the East: Follow Interstate 70 or 270 West from Baltimore, Maryland, or Washington, D.C., to Frederick, Maryland, and take Exit 49 (alternate Route 40 West). Follow Alternate Route 40 through Middletown to Boonsboro, Maryland. In Boonsboro turn left onto Route 34, and follow Route 34 through Sharpsburg across the Potomac River into Shepherdstown. Turn left at the four-way stop sign onto Route 45 (German Street).

Erma Ora Byrd Hall is at the end of King Street. Parking is available near the Erma Ora Byrd Hall or at one of the hotels/bed and breakfasts indicated under Local Lodging.



First Annual West Virginia Clinical and Organizational Ethics Conference

FINDING COMMONALITIES IN
ORGANIZATIONAL AND CLINICAL ETHICS



Primary Objectives:

- Medical Errors, Ethical Solutions, and Patient Outcomes
- Organizational Ethics and Population Outcomes
- Emerging Ethics Education and Patient/Population Outcomes

September 11 and 12, 2009
Shepherd University
Erma Ora Byrd Hall
Shepherdstown, West Virginia

Sponsored by:

- Shepherd University, Division of Continuing Education
- George Washington Institute for Ethics
- West Virginia University, East Hospital
- Mountain State University