

**Task Force**  
**(for fundraising components of Shepherd College)**

Membership: (Board of Governors): Andy Michael, Chair of Task Force; John Sherwood; (Staff) Dan Starliper; Anna Mary Walsh; Karl Wolf; (Faculty): Jason Best; Kathleen Gaberson; (Administration): Marie Carter; Ed Magee, Alan Perdue; (Shepherd College Foundations): Jim Davis; David Newlin; (Alumni Association): Don Jones, President; Lynn Leatherman; (CATF): Catherine Irwin; Sue Kemnitzer

Steps involved:

1. **Task Force** (members go to his/her constituent group for ideas of what projects here at Shepherd could bring in money from contributors). Then there will be a
2. **Pre-campaign Committee** (will build the donor base). Then there will be a
3. **Campaign Committee** (will actually be involved in contacting contributors).

Suggested items by Task Force members on Feb. 10<sup>th</sup>:

***Capital Projects***

***Academic Projects***

CATF/Shepherd Arts Center

Theater major

Swimming pool/Wellness Center

Endowed faculty chairs

Renovation of Frank Center

(One would be for Ethics. This chair would have some release time to work with committees in the community).

Alumni/Foundation building

Enrollment Management one-stop-shop

Athletic fields

Classroom building, \*

Residence halls, \*                      \* can be bonded, but they will be part of the campaign

College Center, \*

Nursing building \*

Suggestions from Admissions Office staff:

1. New Major Fields: Theater, Engineering; Physical Therapy\*\*; Athletic Training; Criminal Justice; Spanish (+ other foreign language majors); Special Education; Transportation/Logistics; Architecture
2. Additional Graduate Programs: Art; Nursing; Recreation & Leisure  
[\*\* Physical Therapy also under graduate programs]
3. Additional Athletic Programs: Lacrosse (men & women); Swimming (men & women); Track (men & women); Field Hockey (women's)
4. Additional Facilities: Astronomy observatory; Campus Recreation Center; TV Station/Lab; Enlarged Nursery School

Each campus constituent group will be asked if there are any items/projects they would like to recommend to be part of the campaign. When submitted, items will need an explanation for justification.

There will be a process for arriving at the ideas/items that will be used. The items on the final list will be bundled where possible. List is not to exceed five "hooks" or areas in which the Campaign Committee will use.

The amount of the campaign will not be known until after the feasibility study.

A.M.W.

