Mission / Purpose

Mission Statement "To enhance the intellectual and personal development of the individual by offering comprehensive academic and professional programs that enhance an understanding of the recreation and sport studies program at the local, national, and international levels. These programs are designed with the curricular intent to broaden perspectives, enrich awareness, create understanding and prepare individuals for meaningful careers within the recreation and sport profession." Values: Community, Engagement, Global Understanding, Inclusiveness & Professionalism

GOAL #1: Develop highly qualified pre-professionals prepared to enter the workforce as difference makers.

Develop a recreation and sport program that is highly respected in the local and regional community allowing for partnerships and internships within a variety of recreation and sport industries.

GOAL #2: Enhance collaborative partnerships with local educational agencies, sport and recreation associations; both local and national, and community based agencies. To foster optimum development of each individual within their chosen academic discipline. To create an academic environment that encourages opportunities to develop necessary skills related to the recreation and sport profession. Develop and prepare students for successful careers within the discipline and more specifically within their chosen area of concentration. Develop additional partnerships with local, regional, and national recreation, park, and sport agencies to enhance internship opportunities.

Goals

1: NRPA-COAPRT Standard 7.01 (Foundations)
   COAPRT 7.01 (Foundations): Students graduating from a the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries: b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

2: NRPA-COAPRT Standard 7.02 (Service and Experience Opportunities).
   COAPRT 7.02 (Service and Experience Opportunities). Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

3: NRPA-COAPRT Standard 7.03 (Management/Administration):
   COAPRT 7.03 (Management/Administration): Students graduating from the program shall be able to demonstrate entry-level management/administration skills in parks, recreation, leisure, tourism, and related professions.

4: NRPA-COAPRT Standard 7.04 (Internship):
   COAPRT 7.04 (Internship): Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours, the ability to use diverse, structured ways of thinking to solve problems related to different facets of professional practice, engage in advocacy, and stimulate innovation.
Student Learning Outcomes/Objectives, with Any Associations and Related Measures and Targets

Entry Level Knowledge - Outcome 1 - Standard 7.01
Students shall demonstrate entry-level knowledge of the histories, philosophies, and various professions associated with Recreation and Leisure.

Relevant Associations:

Standard Associations:
COAPRT-NRPA
7.01 (Foundations) Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Institutional Priority Associations:
LEAP Goal 2: Intellectual and Practical Skills throughout the Curriculum

Strategic Plan Associations:
Recreation and Leisure Studies (comprehensive), B.S.
Incorporate University “LEAP” goals into all program curriculums.
Acquire COAPRT credentials for national accreditation.
Continue to monitor and improve program assessment plan.
Continue to develop programs that provide multicultural and diverse opportunities for faculty, staff, and students.
Encourage and promote the importance of overall wellness to faculty, staff, and students.
School of Education and Professional Studies
Incorporate “LEAP” goals into all curricula.
Shepherd University
Pathway 1: Inspire Student Learning and Development

Related Measures:

Direct Measure 1 - Standard 7.01
RECR 140 (Introduction Course) Pre/Post Exam: Exam to cover basic principles related to history, philosophy, and the recreation and leisure profession.

Source of Evidence: Faculty pre-test / post-test of knowledge mastery

Target:
All students who complete post-test improve their scores from the pre-test by 75%.

Direct Measure 2 - Standard 7.01
RECR 140 (introduction course) Written Assignment: students will research job analysis’ of various recreation careers.

Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
All students will complete the written assignment with a 75% score or higher.

Indirect Measure 1 - Standard 7.01
Students to be questioned regarding their basic understanding regarding the philosophy of recreation and leisure.

Source of Evidence: Exit interviews with grads/program completers

Target:
Each year the overall average of student scores on the exit interview will be a 3 out of 4.

Indirect Measure 2 - Standard 7.01
RECR 449 Students report on the fulfillment of their requirement to join one professional organization and attend two professional conferences (Assessed by Advisors).

Source of Evidence: Academic indirect indicator of learning - other

Target:
100% of students will comply with this requirement.

Understanding of Current Issues and Trends - Outcome 2 - Standard 7.01
Students will demonstrate an understanding of current issues and trends through a job analysis research project.

Relevant Associations:

Standard Associations:
COAPRT-NRPA
7.01 (Foundations) Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Institutional Priority Associations:
LEAP Goal 2: Intellectual and Practical Skills throughout the Curriculum

Strategic Plan Associations:
Recreation and Leisure Studies (comprehensive), B.S.
Incorporate University “LEAP” goals into all program curriculums.
Acquire COAPRT credentials for national accreditation.
Continue to monitor and improve program assessment plan.
Continue to develop programs that provide multicultural and diverse opportunities for faculty, staff, and students.

School of Education and Professional Studies
Incorporate “LEAP” goals into all curricula.

Shepherd University
1 Pathway 1: Inspire Student Learning and Development
Understanding of inclusion and diversity - Outcome 1 - Standard 7.02
Students will demonstrate an understanding of the concepts of inclusion and diversity in the recreation, leisure, and sport industry.

**Relevant Associations:**

**Standard Associations:**
COAPRT-NRPA
7.01 (Foundations) Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.
7.02 (Service and Experience Opportunities) Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

**Institutional Priority Associations:**
LEAP Goal 3: Personal and Social Responsibility

**Strategic Plan Associations:**
Recreation and Leisure Studies (comprehensive), B.S.
Incorporate University “LEAP” goals into all program curriculums.
Acquire COAPRT credentials for national accreditation.
Continue to monitor and improve program assessment plan.
Continue to develop programs that provide multicultural and diverse opportunities for faculty, staff, and students.

School of Education and Professional Studies
Develop and implement programs to provide international opportunities and/or multi-cultural and diverse opportunities for students, faculty and staff.

Shepherd University
Pathway 1: Inspire Student Learning and Development

**Related Measures:**

**Direct Measure 1 - Standard 7.02**
RECR 336 (Inclusive Recreation course): Students will develop an inclusion model project and present their findings.

Source of Evidence: Project, either individual or group

**Target:**
80% of students will score an 80% or higher on this project.

**Indirect Measure 1 - Standard 7.02**
RECR 370/371 (Outdoor and Environmental courses); Student involvement in a service project with local public school system.

Source of Evidence: Employer survey, incl. perceptions of the program

**Target:**
100% of students will comply with this requirement.
**Indirect Measure 2 - Standard 7.02**
RECR 210 (Activity course): Students are required to lead multiple recreational activities and develop a comprehensive activity portfolio which can be delivered to diverse groups of participants.

Source of Evidence: Academic indirect indicator of learning - other

**Target:**
Students will score at least a 75% on the portfolio project.

**Ability to design, plan, implement, and evaluate a variety of programs and activities - Outcome 2 - Standard 7.02**
Students will possess the ability to design, plan, implement, and evaluate a variety of programs and activities in fields of recreation, sport, outdoor recreation and/or therapeutic recreation.

**Relevant Associations:**

**Standard Associations:**
COAPRT-NRPA
7.02 (Service and Experience Opportunities) Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

**Institutional Priority Associations:**
LEAP Goal 2: Intellectual and Practical Skills throughout the Curriculum

**Strategic Plan Associations:**
Recreation and Leisure Studies (comprehensive), B.S.
- Improve communication and cooperation among department faculty and students.
- Encourage participation of all faculty and students in departmental events.
- Continue to enhance the appearance of the Recreation and Sport Studies Department website.
- Continue to seek community partnerships that enhance student internship opportunities.
Shepherd University
- Pathway 1: Inspire Student Learning and Development

**Related Measures:**

**Direct Measure 2 - Standard 7.02**
RECR 316 (Programming course): Student proficiency in design, planning, and evaluation will be demonstrated through a Class Program Plan Portfolio.

Source of Evidence: Portfolio, showing skill development or best work

**Target:**
100% of students will score a minimum of 80% (or the "accomplished" level) on the program portfolio project. See rubric in document repository.
Indirect Measure 1 - Standard 7.02
RECR 370/371 (Outdoor and Environmental courses); Student involvement in a service project with local public school system.

Source of Evidence: Employer survey, incl. perceptions of the program

**Target:**
100% of students will comply with this requirement.

Indirect Measure 2 - Standard 7.02
RECR 210 (Activity course): Students are required to lead multiple recreational activities and develop a comprehensive activity portfolio which can be delivered to diverse groups of participants.

Source of Evidence: Academic indirect indicator of learning - other

**Target:**
Students will score at least a 75% on the portfolio project.

Demonstrate an understanding of programmatic and facility management/administration skills - Outcome 1 - Standard 7.03
Seniors will demonstrate an understanding of programmatic and facility management/administration skills in recreation, leisure, and related professions.

**Relevant Associations:**

**Standard Associations:**
COAPRT-NRPA
7.03 (Management/Administration) Students graduating from the program shall be able to demonstrate entry-level knowledge about management/administration in parks, recreation, tourism and/or related professions.

**Institutional Priority Associations:**
LEAP Goal 2: Intellectual and Practical Skills throughout the Curriculum

**Strategic Plan Associations:**
Shepherd University
Pathway 1: Inspire Student Learning and Development

**Related Measures:**

Direct Measure 1 - Standard 7.03
RECR 450 (Internship course): Internship Evaluation: Internship mid and final evaluations will measure the interns’ ability to demonstrate learned programming and management skills.

Source of Evidence: Field work, internship, or teaching evaluation

**Target:**
100% of students will successfully complete their internship experience with a rating of at least 90%. See rubric in document repository.
Indirect Measure 1 - Standard 7.03
Supervisor evaluation of interns' leadership skills.

Source of Evidence: Employer survey, incl. perceptions of the program

Target:
100% of students will demonstrate "very good" (4) to "excellent" (5) ratings of their leadership abilities.

Indirect Measure 2: Standard 7.03
Students will participate in a workshop dealing with the evaluation processes in the recreation and sport management industry.

Source of Evidence: Academic indirect indicator of learning - other

Target:
100% of students will comply with this requirement.

Effectively identify and demonstrate leadership qualities Outcome 2 - Standard 7.03
Students will effectively identify and demonstrate leadership qualities needed in the Recreation and Leisure Services work environment.

Relevant Associations:

Standard Associations:
COAPRT-NRPA
7.03 (Management/Administration) Students graduating from the program shall be able to demonstrate entry-level knowledge about management/administration in parks, recreation, tourism and/or related professions.

Institutional Priority Associations:
LEAP Goal 2: Intellectual and Practical Skills throughout the Curriculum

Strategic Plan Associations:
Shepherd University
Pathway 1: Inspire Student Learning and Development

Related Measures:

Direct Measure 2 - Standard 7.03
RECR 211 (Leadership course): Students will demonstrate proficiency in leadership skills through presentation of planning, implementing and leading specific activities related to recreation, leisure, sport, and other areas within the field of study.

Source of Evidence: Presentation, either individual or group

Target:
100% of students will score a minimum of 80% (or the "accomplished" level) on the leadership project. See rubric in document repository.
**Indirect Measure 1 - Standard 7.03**
Supervisor evaluation of interns' leadership skills.

Source of Evidence: Employer survey, incl. perceptions of the program

**Target:**
100% of students will demonstrate "very good" (4) to "excellent" (5) ratings of their leadership abilities.

**Successfully complete an intensive internship - Outcome 1 - Standard 7.04**
Graduates will successfully complete an intensive internship receiving favorable feedback from direct supervisor in the areas of professionalism, programming, leadership, management, and communication skills.

**Relevant Associations:**

**Standard Associations:**

COAPRT-NRPA

7.04 (Internship) Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours, the ability to use diverse, structured ways of thinking to solve problems related to different facets of professional practice, engage in advocacy, and stimulate innovation.

**Institutional Priority Associations:**

LEAP Goal 4: Integrative Learning

**Strategic Plan Associations:**

Shepherd University
Pathway 1: Inspire Student Learning and Development

**Related Measures:**

**Direct Measure 1 - Standard 7.04**
RECR 450 (Internship): Students will demonstrate proficiency and professionalism in programming and management as reflected in the evaluation of their "Special Project". Students will also demonstrate these skills as reflected by the evaluation of their internship supervisor.

Source of Evidence: Portfolio, showing skill development or best work

**Target:**
100% of students will score a minimum of 90% for their internship experience "special project." See rubric in document repository.

**Indirect Measure 1: Standard 7.04**
RECR 450 (Internship course): Student will demonstrate professionalism and proficiency in programming and management as reflected through the exit interview.

Source of Evidence: Exit interviews with grads/program completers
Target:
Each year the overall average of student scores on the exit interview will be a 3 out of 4.