

The Annual Fund

Your gift to the Annual Fund strengthens, supports, and sustains Shepherd University

The Annual Fund for Shepherd University provides funds that enable us to meet the educational needs of our students.

With your gift to the Annual Fund, we are able to award more scholarships to qualified students, provide supplemental funds to our faculty to enrich the classroom experience and enhance the curriculum, and make needed improvements to our campus.

Your gift to the Annual Fund helps Shepherd meet the most urgent campus needs for which there is no other form of funding available.

Please consider giving to the Shepherd University Annual Fund

When you give to the Annual Fund you become a member of one of Shepherd's giving clubs. Club members are recognized in the annual *President's Report and Honor Roll of Donors*.

Giving Clubs

President's Club	\$10,000 and over
Shepherd Club	\$5,000 to \$9,999
Rumsey Club	\$1,000 to \$4,999
Potomac Club	\$500 to \$999
Knutti Club	\$100 to \$499
Blue and Gold Club	\$1 to \$99

Gifts to Shepherd University are tax deductible to the fullest extent of the law.

For more information about the Shepherd University Annual Fund, please contact:

Director, Annual Fund
Shepherd University
Office of Advancement
P.O. Box 3210
Shepherdstown, West Virginia 25443-3210
304-876-5526

www.shepherd.edu/giving/

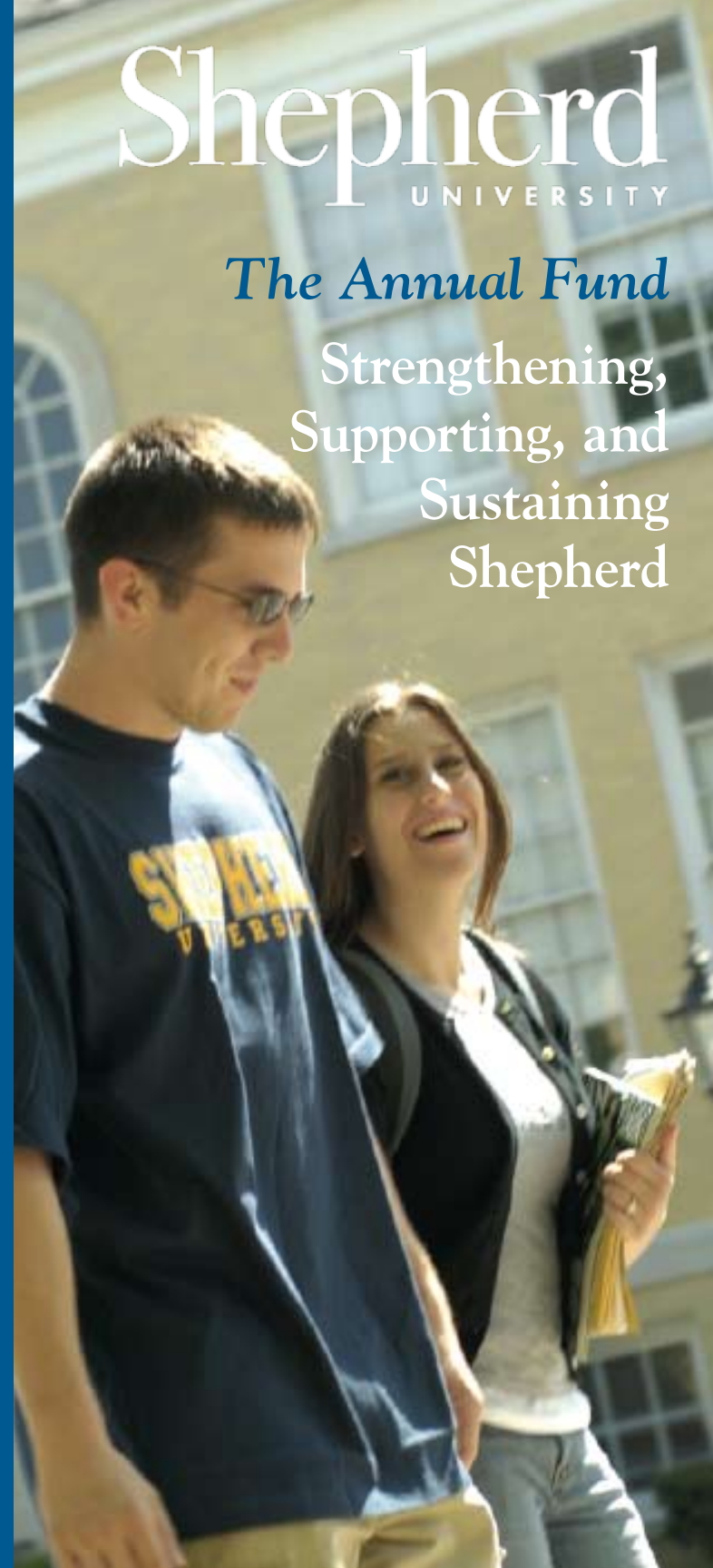
Shepherd
UNIVERSITY

Office of Advancement
McMurrin Hall
304-876-5526

Shepherd
UNIVERSITY

The Annual Fund

Strengthening,
Supporting, and
Sustaining
Shepherd



Every gift to the Shepherd University Annual Fund is important and makes a difference.

Shepherd asks alumni and friends to support the University through the Annual Fund.

Your Annual Fund gift makes a difference.

Shepherd University needs private support from generous donors like you in order to strengthen, support, and sustain its academic programs.



Gifts to the Annual Fund strengthen, support, and sustain Shepherd

Every gift makes a difference.

You may choose to designate a program of specific interest to you.

University Excellence

Unrestricted support allows Shepherd to fund programs with the greatest need.

Scholarships

Your support of scholarships allows Shepherd to recruit talented students and assist students with financial need.

Academic and Athletic Programs

A gift may be designated to a specific school within Shepherd to help enrich the classroom experience through supplemental funding for faculty innovation and classroom equipment. You may also designate your gift to other areas such as the Scarborough Library or Shepherd's athletic programs.

Your Annual Fund gift expresses your satisfaction with Shepherd University.

Strong participation in the Annual Fund by alumni and friends will influence others to support Shepherd. Annual Fund gifts are recognized in the *President's Report and Honor Roll of Donors*. Corporate, foundation, and individual donors often consider levels of alumni support when deciding on their own support for Shepherd.



Your Annual Fund gift enhances Shepherd's reputation.

National college rankings use alumni giving rates to gauge your satisfaction with Shepherd. As alumni giving rates rise, so does Shepherd's national ranking. Shepherd's solid reputation also reflects positively on its alumni.



Giving to the Annual Fund

Your gift is important to Shepherd. You may choose any of these options to make your Annual Fund gift.

Gifts by Check

Please make your check payable to the Shepherd University Annual Fund.

Credit Card Gifts

You may charge your gift on you MasterCard, Visa, or Discover. To make your credit card gift by phone, call the Office of Advancement at 304-876-5526.

Gifts of Appreciated Securities

There are often tax benefits for donating appreciated securities. Call the Office of Advancement at 304-876-5526 for information or assistance.

Corporate Matching Gifts

Matching gifts can double or triple your gift to Shepherd. If you are unsure if your employer matches your gift, or you need to obtain the appropriate forms, contact your personnel or employee benefits office.