

Donor Profiles

Shepherd
UNIVERSITYP.O. Box 5000
Shepherdstown, WV 25443
304-876-5378
www.shepherd.edu

Carl Rauch '58

Chambersburg, Pennsylvania
Retired Shepherd Professor and
Shepherd Alumnus

Carl Rauch has experienced Shepherd from both sides of the classroom—as a student and later as a professor. With some undergraduate work at UC Berkeley and after a time spent serving his country in the armed forces, Carl accepted the invitation of a friend to visit Shepherd's campus. The welcome he received from faculty and students still lights up his face with a smile.

He graduated from Shepherd more than 50 years ago and returned in 1969 to teach and inspire students in all areas of mathematics. After retiring in 1990, he set up a scholarship endowment for math and math education students. During the Create the Future campaign, he made the decision to fund four more endowments for student scholarships to science and science education, fine arts, nursing, and education.

His five Rauch endowments will provide significant scholarship tuition awards to 20 students each year into perpetuity. Shepherd President Suzanne Shipley stated, "When you consider the image of 20 deserving students lined up each year and marching forward throughout generations, the impact of Professor Rauch's gifts is staggering."

Carl modestly observed,

"I know that students receive a great educational experience in all areas here at Shepherd, and I want to contribute toward providing that special experience to future deserving students."



Twenty Shepherd students assemble to demonstrate the annual impact of Prof. Rauch's five scholarships.

Downloadable photos are available at www.shepherd.edu/create

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www.shepherd.edu**Ray Alvarez '62**Shepherdstown, West Virginia
President of the Shepherd University Foundation
and Shepherd Alumnus

Scarborough Society. His intense interest in supporting faculty excellence and student scholarships has led him and his wife, Mary, to endow three funds. As vice chair of the Create the Future campaign, his strategic business sense is invaluable to Shepherd's fundraising efforts.

"Mary and I believe supporting Shepherd is a wise investment in helping the University serve future generations of students as well as it served our generation," said Ray.

A downloadable photo is available at www.shepherd.edu/create

Talk with Ray Alvarez about his education at Shepherd and his love for the school shines through in all he remembers. He credits a \$100 private scholarship for making the difference to allow him to attend college and continue working to help support his family.

This former student body president from Charles Town carved out a career as an international executive with Honeywell. Ray's travels led him around the world, and he became known for the Shepherd hat he wore everywhere. He is the subject of a nationally recognized book on successfully managing change and says, "Shepherd provided me with a first-class education which enabled me to stand shoulder to shoulder with the ivy league graduates with whom I worked."

He currently serves as the president of the Shepherd University Foundation and the

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**Andy Michael '75**

Hedgesville, West Virginia
Shepherd Campaign Steering Committee Member
and Shepherd Alumnus

steering committee and chairs the leadership gifts committee. In addition to his generous contribution to the campaign for the Center for Contemporary Arts, Andy supports an annual scholarship for theater students and has made a deferred gift to fund a chair in theater.

A member of Shepherd's Board of Governors from 2001 to 2009, Andy served as chair and as vice chair two times. He is also a member of the Contemporary American Theater Festival's honorary board.

A downloadable photo is available at www.shepherd.edu/create

Andy Michael, a 1975 Shepherd graduate, is happy to be giving back to the school where he feels he received a valuable education at a reasonable cost. He is currently the general manager and partner of The Woods resort in Hedgesville and an active community member.

"I believe," said Andy, "that Shepherd is the leading cultural institution in the Eastern Panhandle, and the arts program provided by this public liberal arts university significantly affects the entire community."

Committed to the goals of the campaign, Andy serves on the Create the Future campaign

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Thomas Moler, Jr., '84, Mark Rudolph '84,
Greg Crawford '82, and Darren Iden '89 (inset)
Winchester, Virginia
Shepherd University Alumni

Have you ever wondered what causes one business to stand above the rest? Most experts agree that the answer lies with its people: leaders and employees with the right knowledge, experience, and commitment to take service from standard to excellent. Consider this as you look at the people of Yount, Hyde and Barbour and it's easy to see why YHB is considered one of the leading accounting firms in the region.

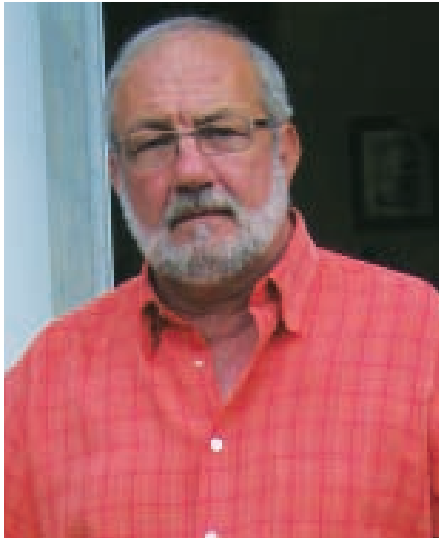
Mark Rudolph, Tom Moler, Greg Crawford, and Darren Iden have much in common.

They are all graduates of Shepherd University, each is a principal for YHB, and each is committed to giving back to the school that gave them their start. Talk to each of these dynamic leaders and they will credit the strength of their professors and the personal attention they received at Shepherd for providing the momentum for today's success.

Is it any wonder that when they were asked to help the Create the Future campaign, the four business leaders teamed up to make a five-year commitment to support athletic scholarships? "It was important for us to do this as individuals and as a team," said Mark Rudolph. "We want to inspire others to support the University. Our firm, like so many of our local businesses and schools, is fueled by Shepherd alumni. It's time for us all to step forward and become involved in creating Shepherd's future."

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Charles (Skip) Adkins
Shepherdstown, West Virginia
CATF Board Vice President and Member

Skip Adkins first encountered the Contemporary America Theater Festival (CATF) at Shepherd in 1993. He was drawn to the concept of new play development and was interested in getting involved. Using his skills from the electrical industry, he began assisting the theater festival in its exploration of increasing the quality of lighting and air conditioning in the intimate Studio Theater. Thanks to Skip, a powerful new generator was installed, turning the Studio Theater into a comfortable theater space. In 1998 Skip joined the CATF Board of Directors. He has chaired the board's facilities committee and continues his pro bono consulting to CATF on facility electrical needs.

Skip is an active member of the local Shepherdstown community and a supporter of many of the local charitable organizations including Friends in Action, the Shepherd University Foundation, and the Scarborough Library. Skip also serves on various committees of the Fabretto Childrens Foundation, an organization that works to assist the impoverished children and their families of Nicaragua.

Born and raised in Lincoln County, West Virginia, Skip has a special love and commitment to the state. Skip has a beautiful home in Shepherdstown overlooking the Potomac River. He has graciously hosted artists in residence, housed interns, and put on special events in support of the festival. He is also a remarkable cook, sharing meals with playwrights, actors, and other CATF workers during the seasons.

Skip continues his service on the CATF board. In 2009 he was named a vice president, working on the theater board's executive committee. As a major contributor to the Shepherd University Create the Future campaign, he also serves on the campaign strategy committee.

Skip is vice president of Natelco Corporation, one of the fastest growing electrical contractors in the greater Washington, D.C., area. Skip has partnered with Somerset Development Corporation on various projects focusing on revitalization of urban communities in Washington, D.C., and Baltimore, Maryland.

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**Jason Aufden-Brinke**

The Nora Roberts Foundation
Boonsboro, Maryland
Create the Future
Campaign Leadership Donor

*Photo: Jason Aufden-Brinke (r.) and Ed Herendeen,
producing director of Shepherd's Contemporary
American Theater Festival*

The Nora Roberts Foundation has played a significant role in moving Shepherd University and the Contemporary American Theater forward. The foundation's early support of the Shepherd Create the Future campaign helped encourage others to participate in the campaign.

The Nora Roberts Foundation is the family foundation of nationally acclaimed romance novelist Nora Roberts. The primary mission of the foundation is focused on supporting literacy. In addition, the foundation supports children's programs, arts organizations, and humanitarian efforts. The Nora Roberts Foundation's gift to the campaign has been targeted to help build Shepherd's Center for Contemporary Arts.

Jason Aufdem-Brinke, one of Nora Roberts' two sons, has been coordinating the foundation's efforts supporting the campaign. Aufdem-Brinke commented, "We're enthusiastic about plans for the Center for Contemporary Arts which will include a theater space for the University and the Contemporary American Theater Festival. The region

will be greatly enriched by the performances and the art exhibits that the center will present."

Aufdem-Brinke is a theater artist himself. He is the resident lighting designer for the Maryland Shakespeare Festival in Frederick, Maryland, and has worked at a wide range of regional theaters including Cirque Voila, Washington Shakespeare Company, Imagination Stage, and Adventure Theater. His wife, Kathryn Pong, is an artist working in scenic design and painting as well as sound, set, and props design. She is currently the technical director of Discovery Theater.

"Like novels, theater is a storytelling medium," stated Ed Herendeen, producing director of the Contemporary American Theater Festival. "It's been a natural fit working with Jason and the Nora Roberts Foundation. The support will help build a creative study lab and a national showcase for the arts. The Center for Contemporary Arts will enable Shepherd University to attract not only the nation's finest theater and visual artists and students, but also will draw many thousands of visitors from across the country to our region."

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**Bob and Tia McMillan**

Shepherdstown, West Virginia
Create the Future Campaign Chair (Bob)
CATF Honorary Board Member (Tia)

Bob and Tia McMillan are active in the life of Shepherd University. Bob serves as the chair of the Create the Future campaign, and his strong leadership has pushed Shepherd very near the \$20 million fundraising goal. Bob also served on the University Board of Governors from 2001 to 2009, one of the original members of the governing board. He just completed a two-term stint as board chair in June and was recognized by the board in a resolution that cited his “dynamic leadership and wisdom in matters of intergovernmental relations” and his giving of “time, talents, and special generosity to the enrichment of the University.”

Bob and Tia are familiar faces at Shepherd ceremonies and celebrations including commencement and building dedications where Bob presided as master of ceremonies during his tenure as Board of Governors chair. Tia, after many years of service as a member of

the board of the Contemporary American Theater Festival, now serves as a member of CATF’s honorary board.

The McMillans’ love of Shepherd and theater was evident when they established the McMillan Family Scholarship for Theater which provides scholarships for theater students at Shepherd. Bob and Tia also have made a major contribution in support of the Create the Future campaign.

“As residents of the Eastern Panhandle, Tia and I think that Shepherd University enhances the quality of life and economic growth of the region,” said Bob.

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**Dr. Bob Holmes '64**

Atlanta, Georgia
Shepherd University Foundation
Board of Directors Member

In 1957, 14-year-old Robert A. Holmes '64, was one of four students to integrate Shepherdstown High School. In January 2009, Bob, now 66, retired after 17 consecutive terms from the Georgia General Assembly, where he sponsored or co-sponsored more than 200 laws that were enacted, became the first African-American to serve on the General Assembly's Budget Subcommittee, and served as chair of the largest Legislative Black Caucus in the United States.

At Shepherd, he was a Storer College Scholarship award recipient, involved with the Student Senate, and became president of the International Relations Club. After graduation, he went on to earn his M.S. in public law and government, and received his Ph.D. in political science from Columbia University at the age of 25.

He established the Robert A. Holmes Endowed Scholarship Fund in order to provide financial assistance to Shepherd University students who share the ideals of public service. The Holmes scholars are political science majors with a minimum 3.2 GPA with the intention to pursue a career goal of teaching at the college level or working in

government who engage in life experiences that will contribute to a racially diverse student body.

"Scholarships and financial assistance make it possible for more minorities to pursue studies in this field and subsequently emerge in government leadership positions where their influence can be felt," said Bob. He hopes his campaign gift to increase the Holmes endowment to Shepherd will stimulate students' interest in contributing to society through public service in order to positively impact the lives of others.

Holmes Scholarship recipient Brian Chan Henry hopes to become a pastoral counselor and recognizes the lasting impact being awarded this scholarship will have on him, noting, "I realize there are people out there willing to contribute and help others. This makes me want to be successful so that one day I will be able to do the same for someone else."

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**Richard and Susan Pell**

Hagerstown, Maryland

Create the Future Campaign Donors

Photo: Shepherd baseball coach Wayne Riser (l.) joins Richard Pell, Jr. and Susan Pell and their son Rich III '99 and daughter-in-law Michelle, and grandchildren Richie IV and Sophie.

It takes just a moment to get to know that what matters most to Rich and Susan Pell is family. On a cold day in March, Rich and Susan came to Shepherd University to watch a baseball game. Huddled with them against the blustering wind were their son, daughter-in-law, and grandchildren. This was not just an ordinary day; they had come to dedicate the stadium bleachers, a project for which they were the lead benefactors.

The remarkable thing about the Pell story is that they are not Shepherd alumni nor did they have a child currently on the team. In fact, their son was a standout athlete who graduated with the class of 1999. Despite the decade that had passed since their son's graduation, the Pells have not forgotten the impact Shepherd University had on their son and family.

visited several schools with their son, and Susan had a list of questions ready for the coach. Rich smiled as he recalled the patience with which the coach addressed each of their questions and quelled all of their concerns.

From that moment forward, the Pells' extended family included Shepherd University and the Rams baseball team. Rich grew to admire the coach for his resourcefulness. "He was often out there, making improvements to the stadium with his own hands," said Rich, "and this is what made us want to help." The opportunity arose when the Pells realized that improvements to the football stadium were fueled by contributions from alumni. They decided to step forward to fund improvements to the baseball stadium.

Rich easily recalls the first time he and Susan met Coach Wayne Riser. They had

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**J.J. and Mike Smith '89**

Winchester, Virginia

Create the Future Campaign Committee Member and
Treasurer, Shepherd University Foundation (Mike)*Photo: Mike Smith (r.) and brother J.J.*

Mike never forgot Shepherd and has given back to the University in many ways. He serves on the Foundation's Board of Directors and the Create the Future campaign steering committee. In 2004 he established a scholarship in memory of his father designated for financially needy students from Winchester or Frederick County, Virginia, majoring in business, science, or engineering. In 2007 Mike and J.J. established the Edward L. Snyder Endowed Chair for Business in honor of their maternal grandfather, a campaign gift meant to stimulate growth of the business department.

"Shepherd is in a great location to be successful," said Mike. "Area businesses need well-educated people, and they compete with Northern Virginia to get them. We have more Shepherd grads on our payroll than any other college, and they have benefited our business greatly."

A downloadable photo is available at www.shepherd.edu/create

What you throw away, we would like to conserve—that is the motto of Valley Proteins, Inc., and that is the commitment of a truly "green" company headed by Shepherd alumnus Michael Smith '89 and his brother, J.J. The company is a current leader in air and water quality controls and, most recently, has developed a process to provide alternative fuel for industrial boilers through the use of animal fats.

This family-owned business was started by Mike's grandfather in Winchester, Virginia, almost 60 years ago as a service to recycle waste meat by-products and spent cooking oils. The business has grown to be one of the largest independent rendering companies in North America, operating 12 plants. Following graduation from Shepherd, Mike joined the business, then owned by his father.