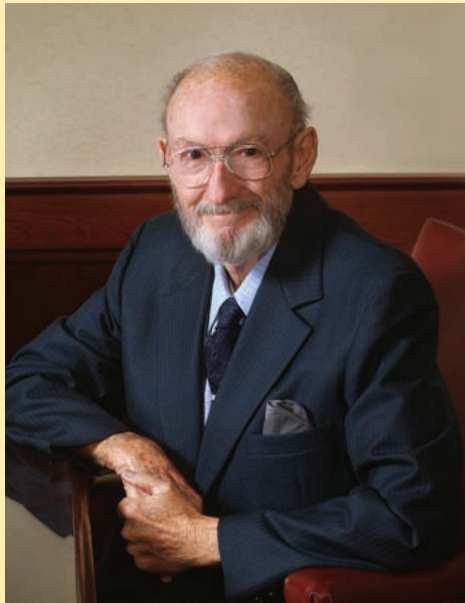


Thanks to our loyal donors, Shepherd University has reached \$16 million toward a \$20 million Create the Future campaign goal



Carl Rauch '58
Chambersburg, Pennsylvania
Retired Shepherd Professor and Alumnus

Carl Rauch has experienced Shepherd from both sides of the classroom—as a student and later as a professor. With some undergraduate work at UC Berkeley and after a time spent serving his country in the armed forces, Carl accepted the invitation of a friend to visit Shepherd’s campus. The welcome he received from faculty and students still lights up his face with a smile.

He graduated from Shepherd more than 50 years ago and returned in 1969 to teach and inspire students in all areas of mathematics. After retiring in 1990, he set up a scholarship endowment for math and math education students. During the Create the Future campaign, he made the decision to fund four more endowments for student scholarships to science and science education, fine arts, nursing, and education.

His five Rauch endowments will provide significant scholarship tuition awards to 20 students each year into perpetuity. President Suzanne Shipley stated, “When you consider the image of 20 deserving students lined up each year and marching forward throughout generations, the impact of Professor Rauch’s gifts is staggering.”

Carl modestly observed, “I know that students receive a great educational experience in all areas here at Shepherd, and I want to contribute toward providing that special experience to future deserving students.”

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Ray Alvarez '62
Shepherdstown, West Virginia
President of the Shepherd University Foundation
and Shepherd Alumnus

Talk with Ray Alvarez about his education at Shepherd and his love for the school shines through in all he remembers. He credits a \$100 private scholarship for making the difference to allow him to attend college and continue working to help support his family.

This former student body president from Charles Town carved out a career as an international executive with Honeywell. Ray's travels led him around the world, and he became known for the Shepherd hat he wore everywhere. He is the subject of a nationally recognized book on successfully managing change and says, "Shepherd provided me with a first-class education which enabled me to stand shoulder to shoulder with the ivy league graduates with whom I worked."

He currently serves as the president of the Shepherd University Foundation and the Scarborough Society. His intense interest in supporting faculty excellence and student scholarships has led him and his wife, Mary, to endow three funds. As vice chair of the Create the Future campaign, his strategic business sense is invaluable to Shepherd's fundraising efforts.

"Mary and I believe supporting Shepherd is a wise investment in helping the University serve future generations of students as well as it served our generation," said Ray.

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Andy Michael '75
Hedgesville, West Virginia
Shepherd Campaign Steering Committee Member and
Shepherd Alumnus

Andy Michael, a 1975 Shepherd graduate, is happy to be giving back to the school where he feels he received a valuable education at a reasonable cost. He is currently the general manager and partner of The Woods resort in Hedgesville and an active community member.

“I believe,” said Andy, “that Shepherd is the leading cultural institution in the Eastern Panhandle, and the arts program provided by this public liberal arts university significantly affects the entire community.”

Committed to the goals of the campaign, Andy serves on the Create the Future campaign steering committee and chairs the leadership gifts committee. In addition to his generous contribution to the campaign for the Center for Contemporary Arts, Andy supports an annual scholarship for theater students and has made a deferred gift to fund a chair in theater.

A member of Shepherd’s Board of Governors from 2001 to 2009, Andy served as chair and as vice chair two times. He is also a member of the Contemporary American Theater Festival’s honorary board.

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Thomas Moler, Jr. '84
Mark Rudolph '84
Greg Crawford '82
Darren Iden '89 (photo inset)
Winchester, Virginia
Shepherd University Alumni

Have you ever wondered what causes one business to stand above the rest? Most experts agree that the answer lies with its people: leaders and employees with the right knowledge, experience, and commitment to take service from standard to excellent. Consider this as you look at the people of Yount, Hyde and Barbour and it's easy to see why YHB is considered one of the leading accounting firms in the region.

Mark Rudolph, Tom Moler, Greg Crawford, and Darren Iden have much in common. They are all graduates of Shepherd University, each is a principal for YHB, and each is committed to giving back to the school that gave them their start. Talk to each of these dynamic leaders and they will credit the strength of their professors and the personal attention they received at Shepherd for providing the momentum for today's success.

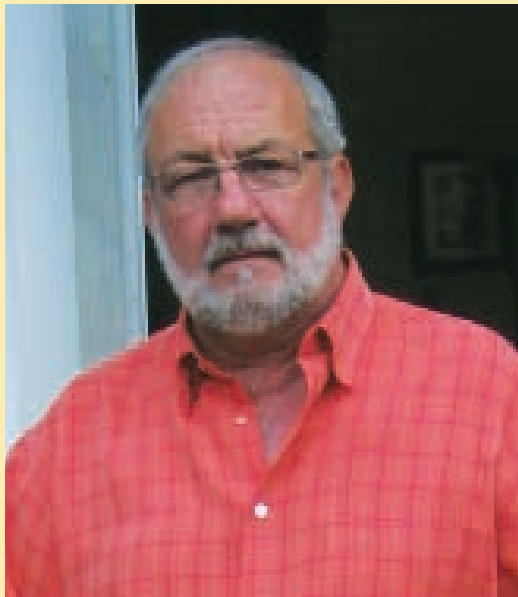
Is it any wonder that when they were asked to help the Create the Future campaign, the four business leaders teamed up to make a five-year commitment to support athletic scholarships? "It was important for us to do this as individuals and as a team," said Mark Rudolph. "We want to inspire others to support the University. Our firm, like so many of our local businesses and schools, is fueled by Shepherd alumni. It's time for us all to step forward and become involved in creating Shepherd's future."

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Charles (Skip) Adkins
Shepherdstown, West Virginia
CATF Board Vice President and Member

Skip Adkins, regional manager at Natelco Corporation, one of the fastest growing electrical contractors in the greater Washington, D.C., area, first encountered the Contemporary America Theater Festival (CATF) at Shepherd in 1993. He was drawn to the concept of new play development and was interested in getting involved. Using his skills from the electrical industry, he began assisting the theater festival in its exploration of increasing the quality of lighting and air conditioning in the intimate Studio Theater. Thanks to Skip, a powerful new generator was installed, turning the Studio Theater into a comfortable theater space. In 1998 Skip joined the CATF Board of Directors. He has chaired the board's facilities committee and continues his pro bono consulting to CATF on facility electrical needs.

Born and raised in Lincoln County, West Virginia, Skip has a special love and commitment to the state. Skip has a beautiful home in Shepherdstown overlooking the Potomac River. He has graciously hosted artists in residence, housed interns, and put on special events in support of the festival. He is also a remarkable cook, sharing meals with playwrights, actors, and other CATF workers during the seasons.

Skip continues his service on the CATF board. In 2009 he was named a vice president, working on the theater board's executive committee. As a major contributor to the Shepherd University Create the Future campaign, he also serves on the campaign strategy committee.

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Jason Aufdem-Brinke

The Nora Roberts Foundation
Boonsboro, Maryland

Create the Future Campaign Leadership Donor

*Photo: Jason Aufdem-Brinke (r.) and Ed Herendeen, producing
director of Shepherd's Contemporary American Theater Festival*

The Nora Roberts Foundation has played a significant role in moving Shepherd University and the Contemporary American Theater forward. The foundation's early support of the Shepherd Create the Future campaign helped encourage others to participate in the campaign.

The Nora Roberts Foundation is the family foundation of nationally acclaimed romance novelist Nora Roberts. The primary mission of the foundation is focused on supporting literacy. In addition, the foundation supports children's programs, arts organizations, and humanitarian efforts. The Nora Roberts Foundation's gift to the campaign has been targeted to help build Shepherd's Center for Contemporary Arts.

Jason Aufdem-Brinke, one of Nora Roberts' two sons, has been coordinating the foundation's efforts supporting the campaign. Aufdem-Brinke commented, "We're enthusiastic about plans for the Center for Contemporary Arts which will include a theater space for the University and the Contemporary American Theater Festival. The region will be greatly enriched by the performances and the art exhibits that the center will present."

Aufdem-Brinke is a theater artist himself. He is the resident lighting designer for the Maryland Shakespeare Festival in Frederick, Maryland, and has worked at a wide range of regional theaters including Cirque Voila, Washington Shakespeare Company, Imagination Stage, and Adventure Theater. His wife, Kathryn Pong, is an artist working in scenic design and painting as well as sound, set, and props design. She is currently the technical director of Discovery Theater.

"Like novels, theater is a storytelling medium," stated Ed Herendeen, producing director of the Contemporary American Theater Festival. "It's been a natural fit working with Jason and the Nora Roberts Foundation. The support will help build a creative study lab and a national showcase for the arts. The Center for Contemporary Arts will enable Shepherd University to attract not only the nation's finest theater and visual artists and students, but also will draw many thousands of visitors from across the country to our region."

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Richard and Susan Pell
Hagerstown, Maryland
Create the Future Campaign Donors

Photo: Shepherd baseball coach Wayne Riser (l.) joins Richard Pell, Jr. and Susan Pell and their son Rich III '99 and daughter-in-law Michelle, and grandchildren Richie IV and Sophie.

It takes just a moment to get to know that what matters most to Rich and Susan Pell is family. On a cold day in March, Rich and Susan came to Shepherd University to watch a baseball game. Huddled with them against the blustering wind were their son, daughter-in-law, and grandchildren. This was not just an ordinary day; they had come to dedicate the stadium bleachers, a project for which they were the lead benefactors.

The remarkable thing about the Pell story is that they are not Shepherd alumni nor did they have a child currently on the team. In fact, their son was a standout athlete who graduated with the class of 1999. Despite the decade that had passed since their son's graduation, the Pells have not forgotten the impact Shepherd University had on their son and family.

Rich easily recalls the first time he and Susan met Coach Wayne Riser. They had visited several schools with their son, and Susan had a list of questions ready for the coach. Rich smiled as he recalled the patience with which the coach addressed each of their questions and quelled all of their concerns.

From that moment forward, the Pells' extended family included Shepherd University and the Rams baseball team. Rich grew to admire the coach for his resourcefulness. "He was often out there, making improvements to the stadium with his own hands," said Rich, "and this is what made us want to help." The opportunity arose when the Pells realized that improvements to the football stadium were fueled by contributions from alumni. They decided to step forward to fund improvements to the baseball stadium.

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Bob and Tia McMillan
Shepherdstown, West Virginia
Create the Future Campaign Chair (Bob)
CATF Honorary Board Member (Tia)

Bob and Tia McMillan are active in the life of Shepherd University. Bob serves as the chair of the Create the Future campaign, and his strong leadership has pushed Shepherd very near the \$20 million fundraising goal. Bob also served on the University Board of Governors from 2001 to 2009, one of the original members of the governing board. He just completed a two-term stint as board chair in June and was recognized by the board in a resolution that cited his “dynamic leadership and wisdom in matters of intergovernmental relations” and his giving of “time, talents, and special generosity to the enrichment of the University.”

Bob and Tia are familiar faces at Shepherd ceremonies and celebrations including commencement and building dedications where Bob presided as master of ceremonies during his tenure as Board of Governors chair. Tia, after many years of service as a member of the board of the Contemporary American Theater Festival, now serves as a member of CATF’s honorary board.

The McMillans’ love of Shepherd and theater was evident when they established the McMillan Family Scholarship for Theater which provides scholarships for theater students at Shepherd. Bob and Tia also have made a major contribution in support of the Create the Future campaign.

“As residents of the Eastern Panhandle, Tia and I think that Shepherd University enhances the quality of life and economic growth of the region,” said Bob.

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