

Shepherd College Board of Governors
November 13, 2003
Agenda Item No. 12

FUNDRAISING READINESS STUDY

Patrice W. Schultz, of the firm of Grenzenbach, Glier & Associates, was retained to conduct a program review of the fundraising operations at Shepherd College. Ms. Schultz also conducted an assessment of the College's readiness to implement a fundraising campaign for a \$35 million building which would house the art and theater programs and possibly for other projects as well.

These studies have been completed and on October 30 Ms. Schultz presented a review of her findings and recommendations to representatives of the Board of Governors, Foundation Board, Alumni Board, CATF, and the executive staff. Following that presentation by Ms. Schultz, President Dunlop asked that each of the stakeholder boards discuss these assessments to allow progress to be made. A task force made up of representatives of these organizations will be appointed for in-depth study of the consultant's report.

The Vice Chair will lead the discussion of this issue during the Board meeting.