

Shepherd University Board of Governors
November 11, 2004
Agenda Item No. 9

RENAMING OF THE COLLEGE CENTER

The name change for Shepherd University has made the name “College Center” obsolete. Although general planning, consistent with the Campus Master Plan, includes a new student center building at a new location, it will take several years to achieve. In the interim, the name of the College Center should be addressed.

The issue of the name of the building has been reviewed by students. From mid-August to late September student users of the building were surveyed for name preferences. The largest number of votes, of 307 participants, was “The Student Center.”

Shortly thereafter, the Student Government Association reviewed those results and endorsed the second most popular title, “Ram University Center.”

The Staff recommendation is based upon the sense that the phrase “Ram University” could cause identity confusion, as Shepherd has never been known as “Ram College” or “Ram University”

The following resolution is recommended for adoption by the Board:

RESOLVED, That the Shepherd University Board of Governors approves the change of the name of The College Center to The Student Center.