

Shepherd College Board of Governors
March 11, 2004
Agenda Item No. 7

Intent to Plan and Budget for Master of Business Administration

Shepherd College proposes a thirty-three credit Master of Business Administration. This degree will be designed to improve the expertise of business and non-business students alike by providing them with advanced studies on the graduate level.

Each course within this Master of Business Administration Program will be three credit hours. Individual professors will determine the criteria for evaluation, however it is expected that these professors will utilize varied methods of instruction and assessment including readings, WebCt, technology, examinations, research papers, and relevant field based assignments. One consistent requirement across all courses within the program will focus on the need to meet program objectives. It is expected that all courses will also be theory and action oriented.

All students will be required to complete nine credits in a core set of courses, fifteen credits within one of four specialization concentrations of study that include accounting, marketing, general management, and computer information technology, and nine graduate credit electives within any department within the program.

The following resolutions are recommended for adoption by the Board:

RESOLVED, That the Shepherd College Board of Governors approves the Intent to Plan for a Master of Business Administration and directs the President to file the Intent to Plan with the Chancellor for approval.