

Shepherd University Board of Governors  
November 9, 2006  
Agenda Item No. 6

## **ENROLLMENT MANAGEMENT ANNUAL REPORT**

Shepherd University has submitted its official Fall 2006 enrollment data to the West Virginia Higher Education Policy Commission. The following pages include demographic data on the student body as well as information about the incoming class, financial aid, and enrollment trends.

Shepherd University's Fall 2006 credit Head Count (HC) enrollment is 4,091, up nearly 5% from Fall 2005. The Full-Time Equivalent (FTE) enrollment went up by 4%, to 3,467. The University's HC enrollment has grown by 35% over the past 10 years and the FTE enrollment has increased by 29% during that same time period.

The out-of-state portion of Shepherd's enrollment has reached a record 43% this year. Two years ago, the University's out-of-state population was 30% of the total enrollment and last year it was 40%. This year's incoming class (freshmen and transfers combined) consisted of 53% in-state residents and 47% out-of-state residents.

This Fall, the number of new students went up, the admit rate decreased while the denial rate increased, the on-campus residence hall population grew, and the recently elevated quality of freshmen credentials was maintained. Dr. Marie Carter, Vice President for Enrollment Management, and the Enrollment Management team will discuss Shepherd's enrollment at the Board meeting.

	HC	FTE
Baccalaureate	3527	3322
Masters	121	61
Non-Degree	443	84
Total	4091	3467

#### Gender

Female	57%
Male	43%

#### Ethnicity

White	90%
Black	5%
Hispanic	2%
Asian / Pac. Isl.	1%
American Indian	.4%
Other / Unknown	.6%

#### Status

Full-Time	76%
Part-Time	24%

#### Age

< 18	.6%
18-22	60%
23-24	10%
25-44	23%
45-64	6%
65 +	.2%

#### Mean Age

Degree-Seeking	23
All Students	25

#### Residency

In-State	57%
Out-of-State	43%

#### Top 3 States

Maryland	19%
Virginia	12%
Pennsylvania	3%

#### Top WV Counties

Berkeley	26%
Jefferson	19%
Morgan	3%
Hampshire	1%
Hardy	1%
Kanawha	1%
Mineral	1%
Monongalia	.4%

#### International Students 26

##### Top 5 Countries

Gambia	15%
Cameroon	12%
Nigeria	12%
Brazil	8%
Ghana	8%

<b>Department</b>	<b>Majors</b>	<b>Degrees</b>
Accounting	87	18
Art	220	30
Business Administration	424	81
Biology	121	13
Chemistry	46	6
Computer & Information Sciences	153	34
Mass Communication	130	22
Economics	32	11
Elementary Education	315	34
English	96	8
Environmental Studies	98	9
Family & Consumer Sciences	25	5
History	80	13
Recreation & Leisure Studies	268	30
Mathematics	28	2
Music	51	2
Nursing	291	36
Political Science	97	16
Psychology	178	24
Regents Bachelor of Arts	159	96
Secondary Education	382	39
Sociology	116	10
Social Work	66	19
Undeclared	148	
Non-Degree-Seeking	472	

#### **Degrees Awarded**

Baccalaureate	558
Masters	15

#### **Top 5 Degrees**

RBA	17%
BADM	15%
SCED	7%
NURS	6%
ELED	6%
CIS	6%

First-Time-in-College Freshmen = 699

	2005	2006
Admit Rate	99%	77%
Yield Rate	46%	68%
Denied Rate	5%	10%

	Freshmen	Transfers
<b>Mean Scores</b>		
ACT Comp	22	
SAT Comp	1025	
GPA	3.16	2.87

<b>Enrollment Status</b>		
Full-Time	98%	83%
Part-Time	2%	17%

<b>Residency</b>		
In-State	55%	50%
Out-of-State	45%	50%

<b>Top WV Counties</b>	
Berkeley	191
Jefferson	107
Hampshire	15
Morgan	15
Hardy	8
Cabell	5
Harrison	4
Monongalia	3
Nicholas	3
Ohio	3
Pendleton	3

<b>Top 5 High School Feeders</b>	
Jefferson HS	91
Hedgesville HS	56
Martinsburg HS	55
Musselman HS	53
Hampshire HS	16

	Fall 2005	ACT Composite
West Virginia University		23
Marshall University		22
<b>Shepherd University</b>		22
WVU Tech		21
Concord University		21
Fairmont State University		20
West Liberty State College		20
Potomac State - WVU		20
Glenville State College		19
WV State University		19
Bluefield State College		19

**Promise Scholarship:** 362 recipients currently at Shepherd

	<b>New Promise Recipients</b>	<b>Percentage Retained</b>
2002	119	36%
2003	135	52%
2004	146	46%
2005	130	66%
2006	111	

**Financial Aid Application Filers (2005-06)**

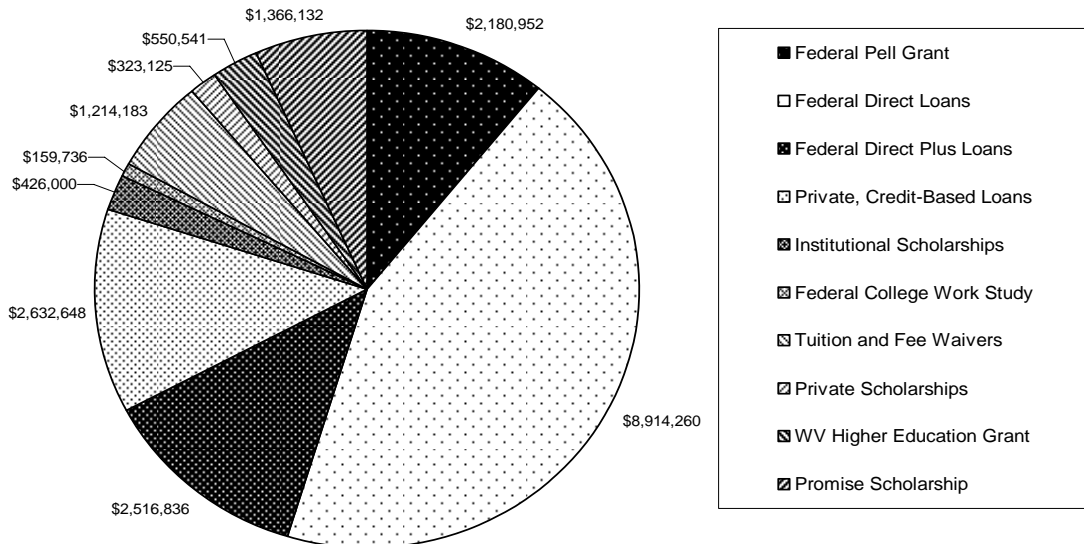
- 68% enrolled students who applied for financial aid
  - 78% applications filed electronically
  - 99% applicants who received aid
- (Note: Students are not required to submit a FAFSA when applying for private, credit-based loans and private scholarships.)

**Household Income of FAFSA Filers (2005-06)**

- 62% dependent undergraduate students \$60,000 or more
- 45% independent undergraduate students \$20,000 or more
- 58% independent graduate students \$20,000 or more

**First Generation College Students**

2005	1,497
2006	1,213



Shepherd Enrollment	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	10 year change
Fall HC	3022	2880	3063	3125	3071	3260	3344	3682	3901	4091	35%
Fall FTE	2695	2621	2782	2770	2816	2957	3020	3183	3330	3467	29%

Fall HC Enrollment	2001-02	2002-03	2003-04	2004-05	2005-06	5 year change
Bluefield	1073	730	1870	1840	1708	59%
Shepherd	3071	3260	3344	3682	3901	27%
WV State	3045	3586	3357	3318	3491	15%
WVU	22774	23860	24489	25255	26051	14%
Fairmont	4264	3713	3940	3904	4740	11%
Glenville	1321	1164	1382	1319	1392	5%
Marshall	13701	14213	13960	13602	13988	2%
Potomac St	1254	1322	1329	1304	1279	2%
Concord	3055	3015	3026	2847	2826	-8%
WVU Tech	1797	1758	1722	1685	1551	-14%
W. Liberty	2633	2579	2512	2338	2248	-15%

Fall FTE Enrollment	2001-02	2002-03	2003-04	2004-05	2005-06	5 year change
Bluefield	751	621	1557	1582	1532	104%
Fairmont	3458	3462	3567	3715	4118	19%
WVU	20783	21830	22790	23794	24714	19%
Shepherd	2816	2957	3020	3183	3330	18%
Potomac St	942	996	1030	1017	1019	8%
WV State	2509	2645	2553	2602	2623	5%
Marshall	10548	11065	11064	10903	10969	4%
Glenville	1252	1095	1282	1201	1279	2%
Concord	2816	2830	2793	2748	2727	-3%
W. Liberty	2627	2666	2562	2403	2258	-14%
WVU Tech	1471	1315	1387	1359	1218	-17%

Source: HEPC reports. Fall 2005 credit headcount information from IPEDS. Fall 2004 credit headcount information from early fall estimates. Fall 2006 data are not yet available from other institutions so the comparison ends with Fall 2005.