

Shepherd University Board of Governors
November 10, 2005
Agenda Item No. 3

**BACHELOR OF ARTS IN SPANISH AND
SPANISH EDUCATION CERTIFICATION SPECIALTY**

Shepherd University has offered a Spanish minor for nearly ten years, with steady enrollment success. Cultural trends throughout the country and the Mid-Atlantic region likely contribute to the interest in the program.

In May the HEPC approved Shepherd's Intent to Plan for a Bachelor of Arts in Spanish and a Spanish Education Certification Specialty. A copy of the Intent to Plan is included on the following pages. Following the original Intent to Plan is the final proposed curriculum for the Spanish Major and the Spanish Education curriculum. No additional full-time faculty positions or facilities are required to implement this program.

The following resolution is recommended for adoption by the Board:

RESOLVED, That the Shepherd University Board of Governors approves the Bachelor of Arts in Spanish and a Spanish Education Certification Specialty, as presented in the agenda book of November 10, 2005, effective for Fall 2006, subject to the final approval of the Higher Education Policy Commission.

Shepherd University Intent to Plan

Bachelor of Arts in Spanish / Spanish Education Certification Specialty

3.7.1 Educational Objectives

The B.A. in Spanish and the Spanish Education Certification course of study have been designed to teach students fluency reading, writing, and speaking the Spanish language. It will also give students wide exposure to both Peninsular and Latin American literature, culture, history, and arts. Those students in the Spanish Education track will also learn how to teach Spanish language and literature effectively at the secondary level.

Relationship of Objectives to Mission of Institution

The Shepherd Mission Statement emphasizes that a core part of its mission is to “prepar[e] a student to take his or her place as an educated citizen in a changing world.” Increasingly, this means knowing and being able to use a foreign language. The mission statement also states that “we are dedicated to expanding our intellectual and cultural resources.” Few things could be more important to that expansion than an understanding of a language and a culture shared by hundreds of millions of people worldwide, and tens of millions of people in the United States.

Special Features That Make The Institution a Desirable Place to Initiate a Program

Because Shepherd is situated close to the Baltimore/Washington metropolitan region, it has the ability to take advantage of the significant resources of that region to teach foreign languages. The program at Shepherd will also benefit from the tremendous growth of the Eastern Panhandle of West Virginia, whose Spanish-speaking population now numbers in the thousands. That growth has created a need for language teachers in the local school districts and for Spanish-speaking individuals in the local business and human-service sectors. The upcoming addition of both an MAT and an MBA program at Shepherd will also create more of a demand for the language classes that will be part of these degree programs.

3.7.2 A Brief Description of the Program

The Bachelor of Arts in Spanish has been designed by the Department of English and Modern Languages to meet the needs of an increasingly diverse Eastern Panhandle population. The program will train students for careers in business, government, public service, education, and graduate study in America’s most important foreign language. Shepherd currently offers a very successful Spanish minor, through which a number of

courses necessary for the major have already been developed and taught. Ten new courses have been created in anticipation of the new Spanish major, nine in Spanish and one entitled “Special Methods of Teaching Languages,” which will serve as a basis for teacher certification programs in Spanish and, in the future, other languages as well.

The Spanish degree program at Shepherd will have both a regular and a teaching track. The coursework for the two tracks will be very similar, with the exception of the language methods course, but Spanish Education majors will actually be Secondary Education students at Shepherd working towards a 5-Adult certification in Spanish and will take a full slate of education classes leading to that certification.

3.7.3 The Institution Will Assure High Quality Standards for the Program and Maintain A Continuing Assessment of Quality

High Quality Program

The Spanish and Spanish Education degrees will be supervised by the Department of English and Modern Languages, one of the largest and most professionally active departments at Shepherd. The department already supervises majors in Education and English Education and minors in English, Technical Communication, Journalism, Spanish, French, and Women’s Studies—all programs with a reputation for quality and excellence. The Spanish major is being built on a Spanish minor that has been in place for more than ten years, giving the Department a solid basis in courses and methods that have already been developed and used extensively.

The department has recently hired two new doctorally qualified language professors, both of whom are able to teach in the Spanish major. It has also, through its minor, developed an extensive network of qualified adjuncts. As the program grows, it will benefit from a new Shepherd University policy that guarantees a new faculty member for every 30 new students in a major or program.

The Shepherd University Department of Education also has a strong, well qualified faculty and experience managing a number of certification programs. All teacher certification programs are accredited by the National Council for Accreditation of Teacher Education (NCATE). Students in the Spanish Education track will be well served by this experience and by the high quality of instruction that has always been a hallmark of education programs at Shepherd.

Assessment

Assessment of student learning at Shepherd University is directed through the Office of the Dean of Teaching and Learning. Two recent site visits by the Higher Learning Commission of the North Central Association of Colleges and Schools have cited the effectiveness of Shepherd’s Assessment program. The Spanish

program, through its minor degree, has been engaged in active, regular assessment for a number of years. Furthermore, the Department of Education regularly conducts assessment of all of its certification programs. The new Spanish major and Spanish Education Certification program will be able to take advantage of Shepherd's long-standing culture of assessment of student learning.

3.7.4 Other Institutions Offering Similar Programs

The following colleges and universities in West Virginia offer majors in foreign languages: Potomac State College, Bethany College, Davis and Elkins College, Fairmont University, Marshall University, West Virginia University and West Virginia Wesleyan University. None of these schools compete directly with Shepherd for students. In the current global society, foreign language majors are common at most high-quality institutions of higher learning.

3.7.5 Statement of Societal, occupational, research, or public service needs that will be met, as well as anticipated student demand for the program

Societal and Occupational Needs

There is a strong demand for qualified language educators, bilingual health professionals and bilingual counselors throughout the Eastern-Panhandle and Tri-State regions. In particular, the demand for Spanish-speakers is growing at an exponential rate. Our proximity to our nation's capital and our new status as a university has prompted many students majoring in disciplines such as political science, business and nursing to request the option to supplement their degrees with a major in Spanish in order to compete with graduates from other universities in the job market.

The need for Spanish educators is especially strong in the region, as schools attempt to meet local, state, and federal requirements for more foreign language study in their secondary curricula. In recent meetings with University officials, local school board members and school administrators have expressed a strong desire to have a Spanish certification program at Shepherd.

Student Demand for the Program

Students have been requesting a Spanish major for some time. The Spanish minor is currently very popular with students—in May of 2005, 17 students from that program spent a month studying in Peru with the language faculty. Students realize the importance of a second language—particularly Spanish—to their employability in a global economy and a multi-lingual America.

3.7.6 Additional Resources Needed to Offer Program

Faculty

No additional faculty will be required to offer the two Spanish degree programs. The two current language faculty—one Professor of Spanish and one Professor of French with strong Spanish skills—are capable of teaching all of the upper-division courses necessary to offer these degrees. As the program grows, new faculty will be added to meet student demand, according to Shepherd's new policies for the creation of new positions.

Facilities Requirements:

As the Spanish degree programs will initially require only one class a semester more than the minor currently offers, no new facilities will be required.

Library

The library at Shepherd University has recently been strengthened considerably by the influx of money associated with the graduate programs. The faculty of the Department of English and Modern Languages is working with the library to purchase materials needed for these degree programs.

Proposed Timeline for Implementation:

Initial course and programmatic approvals for the Spanish major and the Spanish Certification program have been submitted to, and approved by, the Department of English and Modern Languages, the School of Arts and Humanities, and the Professional Education Unit Council. The University Curriculum and Instruction Committee will review the programs in the fall of 2005. Shepherd anticipates submitting a full proposal to the HEPC by December 1, 2005 for implementation in the 2006-2007 Academic Year.

Appendix:

Proposed Courses and Course Structure

SPANISH COURSES

SPAN 101. ELEMENTARY SPANISH I (3)

A basic, culturally-oriented course in conversational Spanish designed for beginning students who wish to develop skills in speaking, reading, writing, and comprehending Spanish. Emphasis is placed on oral communication through dialogue and guided compositions. Audio and video tapes of Spain and Mexico are extensively used.

SPAN 102. ELEMENTARY SPANISH II (3)

A continuation of SPAN 101, this course allows students to strengthen their comprehension and speaking proficiency in Spanish by providing extensive practice in oral and written communication and self-expression and thorough discussions and oral presentations of readings in the culture of Spain, Mexico, Central America, and South America. Prerequisite: SPAN 101.

SPAN 203. INTERMEDIATE SPANISH I (3)

A review of the basic structures and phonetics of the Spanish language studied through readings and discussions of the culture and literature of Spain and other countries in Central and South America, and enhanced through further oral communication practices, brief compositions, and oral reports. Prerequisites: SPAN 101 and SPAN 102.

SPAN 204. INTERMEDIATE SPANISH II (3)

A continuation of SPAN 203, this course is designed for more advanced students and allows them to strengthen their proficiency in Spanish through advanced structural and oral exercises and several different kinds of writing assignments. Prerequisites: SPAN 101, SPAN 102, and SPAN 203.

SPAN 301. ADVANCED CONVERSATION AND COMPOSITION (3)/ I

A course designed to help students sharpen their oral and writing skills through the use of guided conversation and composition. Topics for discussion include the family and cultural differences. Prerequisite: SPAN 204 or permission of the instructor.

SPAN 302. ADVANCED CONVERSATION AND COMPOSITION (3)/ II

A continuation of SPAN 301, this course is designed to help students continue to sharpen their oral and writing skills through the use of guided conversation and composition. Topics for discussion include the family and cultural differences. Prerequisite: SPAN 204 or permission of the instructor.

SPAN 305. SPANISH FOR BUSINESS (3)

A course that will focus on the language of business, commerce, and management with the purpose of enabling the student to function better in a job market that requires language specific skills. Through oral and written exercises, students will learn to deal with business situations in the Spanish speaking world. This is an important course for business majors interested in a minor in Spanish to enhance their employment prospects. Prerequisite: SPAN 301/302 or permission of the instructor.

SPAN 306. PENINSULAR CULTURE & CIVILIZATION (3)

Based on current documentation (literature and film) of contemporary society in Spain, the course strives to give students an understanding of these cultures from a political, historical, social, and literary perspective.

This is an important course for business majors interested in a minor in Spanish to enhance their employment prospects. Prerequisite: SPAN 301/302 or permission of the instructor.

SPAN 307. LATIN AMERICAN CULTURE & CIVILIZATION (3)

Based on current documentation (literature and film) of contemporary society in Latin America, the course strives to give students an understanding of these cultures from a political, historical, social, and literary perspective. This is an important course for business majors interested in a minor in Spanish to enhance their employment prospects. Prerequisite: SPAN 301/302 or permission of the instructor.

SPAN 310. SURVEY OF PENINSULAR LITERATURE I (3)

An introduction to the study of literary movements from the Middle Ages to the Golden Age highlighting major representative works. Prerequisite: SPAN 301/302 or permission of the instructor.

SPAN 311. SURVEY OF PENINSULAR LITERATURE II (3)

A study of the major literary and philosophical movements in Spain from the 18th through the 20th centuries. The student will be exposed to examples of theater, prose, and poetry. Prerequisite: SPAN 301/302 or permission of the instructor.

SPAN 312. SURVEY OF LATIN AMERICAN LITERATURE I (3)

An introduction to the study of Latin American literature through representative works. Students engage in an examination of the literature of the New World beginning with the conquest and going on to Romanticism. Literary study will include analysis of prose and poetry. Prerequisites: SPAN 301/302 or permission of the instructor.

SPAN 313. SURVEY OF LATIN AMERICAN LITERATURE II (3)

A continuation of major literary movements in Latin America from post-Modernism to the present. Through the study of prose and poetry, students will be exposed to the social, artistic, and historical aspects of Latin America that these works evoke. Prerequisite: SPAN 301/302 or permission of the instructor.

SPAN 400. SURVEY IN SPANISH I: HISPANIC SHORT STORY (3)

This course is a study of the short story (*cuento*) in Spain and Latin America from its beginnings to the contemporary period, with representative readings. SPAN 310 or 311 or 312 or 313 or permission of the instructor.

SPAN 401. SURVEY IN SPANISH II: HISPANIC DRAMA (3)

This course is a study of drama in Spain and Latin America from its beginnings to the contemporary period, with representative readings. Prerequisites: SPAN 310 or 311 or 312 or 313 or permission of the instructor.

SPAN 402. SURVEY IN SPANISH III: HISPANIC NOVEL (3)

This course is a study of the novel in Spain and Latin America from its beginnings to the contemporary period, with representative readings. Prerequisites: SPAN 310 or 311 or 312 or 313 or permission of the instructor.

SPAN 403. SURVEY IN SPANISH IV: HISPANIC POETRY (3)

This course is a study of poetry in Spain and Latin America from its beginnings to the contemporary period, with representative readings. Prerequisites: SPAN 310 or 311 or 312 or 313 or permission of the instructor.

SPAN 404 SPANISH LINGUISTICS (3)

This course provides an in-depth examination of Spanish Linguistics as applied to the Spanish language with a concentration in phonics, morphology, syntaxes, and semantics. Permission of the instructor.

SPAN 405. SEMINAR IN LITERATURE I (3)

A seminar course focusing on a literary genre, movement, period, or figure chosen by the instructor and approved by the coordinator. The student is expected to attend regular meetings of the seminar, participate in open discussions, and present a series of short written and oral reports related to the topic chosen for study. The student is also responsible for submitting a major documented paper which individually investigates an aspect of the topics of the course as a whole. Prerequisites: SPAN 310 or 311 or 312 or 313 and permission of the instructor.

SPAN 406. SEMINAR IN LITERATURE II (3)

A seminar course with the same format and requirements as SPAN 405 but concentrating on a different genre, movement, period, or figure chosen by the instructor and approved by the coordinator. Prerequisites: SPAN 310 or 311 or 312 or 313 and permission of the instructor.

SPAN 407. SEMINAR IN LITERATURE III (3)

A seminar course with the same format and requirements as SPAN 405 but focusing on a different genre, movement, period, or figure chosen by the instructor and approved by the coordinator. Prerequisites: SPAN 310 or 311 or 312 or 313 and permission of the instructor.

SPAN 410. PRACTICUM IN SPANISH (3)

A course designed in alliance with the Washington Semester Program or Co-op Program to allow college credit for practical work experience in the Washington/Baltimore areas. Students also have the opportunity to spend a month in Lima, Perú at the Universidad de San Marcos perfecting their language skills. They will have to produce a paper upon their return in order to get credit for this course. Permission of the instructor.

SPAN 411. STUDY ABROAD (3)

Shepherd University will offer a series of study abroad opportunities during the summer. Currently, Students have the opportunity to spend a month in Lima, Perú at the Universidad de San Marcos perfecting their language skills. They will have to produce a paper upon their return in order to get credit for this course. Permission of the instructor.

SPAN 419. INDEPENDENT STUDY IN SPANISH (1-6)

An independent plan of study determined by the instructor and student, with syllabus approved by the department. See detailed requirements for independent study in Section V, Academic Information. Permission of the instructor

EDUC 425. SPECIAL METHODS FOR TEACHING FOREIGN LANGUAGES (3)

A course designed to acquaint students with the theories of language acquisition; prepare the students to teach language in context and use computer aided language teaching methods. Students will develop lesson plans, teaching portfolios and they will get practical experience teaching Spanish at the 102 level. This class meets once a week but the students are expected to stay in constant communication with the instructor through Web CT. Students should be able to pass the corresponding Praxis II test at the conclusion of the course. Permission of the instructor.

SPAN 485 CAPSTONE PRESENTATION (1)

Under the supervision of a faculty mentor of the student's choice, the student will propose a project, have the proposal approved by the mentor, and execute the project. Students should concentrate on experiences they have had at Shepherd that would be useful in graduate school or career choices. Projects may include

but are not limited to preparation and presentation of a conference paper; development of a substantial Web site; creation of a special workshop for other students in Spanish; and participation in a dramatic performance. Students in SPAN 485 will also develop a portfolio of written work submitted in the major and take a major field achievement test. Prerequisite: Permission of department chair and of the instructor.

SPAN 486 SPANISH EDUCATION CAPSTONE PRESENTATION (1)

This Spanish education capstone presentation serves as a complementary component for the student teaching experience. Working under the supervision of the Spanish Specialization Coordinator and drawing from experiences encountered in the student teaching assignment or other Departmental service or activity related to the teaching profession, the apprentice teacher will participate in the end-of-semester Department of Modern Languages capstone presentations, sharing a teaching unit, a lesson series, a project initiated during the field experience, or a project or activity completed in the Modern Language Department that relates to the teaching profession. Permission of the instructor.

Major in Spanish

The Major in Spanish seeks to help prepare students to live in a complex, technological, and diverse world by introducing them to varying perspectives offered by a thorough study of Spanish and Latin American literature, the Spanish language, and Spanish for the professions. Through these perspectives, sociological and personal barriers may be broken down, and the possibilities as well as the paradoxes of human existence may be better understood.

The primary objectives of the Spanish curriculum include the following:

1. To encourage students to think critically and to communicate their thoughts effectively by helping them develop the skills necessary to understand and utilize the Spanish language;
2. To contribute to the liberal arts education of all students by exposing them to the diversity and richness of the Spanish and Latin American literature;
3. To prepare English education majors to become reflective problem solvers, capable of teaching Spanish on the middle or secondary levels, in a country as ethnically diverse as ours;
4. To provide students, particularly Spanish majors, with a broad background which will enable them to pursue graduate study;
5. To give Spanish and Spanish education majors a knowledge of the basic tools of effective written communication, technology, and an understanding of literature that will enable them to pursue any vocation and function in a diverse and global work world.

Total credit hours required for the Major in Spanish: 42 hours

Required Courses (28 hours)

Span 101 Elementary Spanish I.....	3
Span 102 Elementary Spanish II	3
Span 203 Intermediate Spanish I	3
Span 204 Intermediate Spanish II	3
Span 301 Advanced Conversation and Composition I	3
Span 302 Advanced Conversation and Composition II	3
Span 306 Peninsular Culture and Civilization	3
Span 307 Latin American Culture and Civilization	3
Span 411 Study Abroad**	3
Span 485 Capstone Presentation	1

28

Students take 14 credit hours from the following electives.

Span 305 Spanish for Business	3
Span 312 Survey of Latin American Lit I.....	3
Span 313 Survey of Latin American Lit II	3
Span 310 Survey of Spanish Lit I	3
Span 311 Survey of Spanish Lit II	3
Span 404 Spanish Linguistics	3
Educ 425 Methods	3
Span 400: Survey in Spanish I: Hispanic Short Story	3
Span 401: Survey in Spanish II: Hispanic Drama	3
Span 402 Survey in Spanish III Hispanic Novel	3
Span 403 Survey in Spanish IV Hispanic Poetry	3
Span 405 Seminar in Spanish I*	3
Span 406 Seminar in Spanish II*	3
Span 407 Seminar in Spanish III*	3
Span 410 Practicum*	3
Span 419 Independent Study in Spanish*	3

Available electives:

48

* These courses can be taken multiple times if the content changes.

**Students will be required to take a Study Abroad after their 1st or 2nd year.

Major in Spanish Education

Total credit hours required for the Major in Spanish Education: 43 hours

Required Courses (34 hours)

Span 101 Elementary Spanish I.....	3
Span 102 Elementary Spanish II	3
Span 203 Intermediate Spanish I	3
Span 204 Intermediate Spanish II	3
Span 301 Advanced Conversation and Composition I	3
Span 302 Advanced Conversation and Composition II	3
Span 306 Peninsular Culture and Civilization	3
Span 307 Latin American Culture and Civilization	3
Span 404 Spanish Linguistics	3
Span 411 Study Abroad**	3
Educ 425 Methods	3
Span 486 Capstone Presentation	1
	34

Students take 9 credit hours from the following electives. Literature from Spain and Latin America courses are recommended (6 hours).

Span 305 Spanish for Business	3
Span 312 Survey of Latin American Lit I.....	3
Span 313 Survey of Latin American Lit II	3
Span 310 Survey of Spanish Lit I	3
Span 311 Survey of Spanish Lit II	3
Span 400: Survey in Spanish I: Hispanic Short Story	3
Span 401: Survey in Spanish II: Hispanic Drama	3
Span 402 Survey in Spanish III Hispanic Novel	3
Span 403 Survey in Spanish IV Hispanic Poetry	3
Span 405 Seminar in Spanish I*	3
Span 406 Seminar in Spanish II*	3
Span 407 Seminar in Spanish III*	3
Span 410 Practicum*	3
Span 419 Independent Study in Spanish*	3
Available electives:	42

* These courses can be taken multiple times if the content changes.

**Students will be required to take a Study Abroad after their 1st or 2nd year.

Major in Spanish

The Major in Spanish seeks to help prepare students to live in a complex, technological, and diverse world by introducing them to varying perspectives offered by a thorough study of Spanish and Latin American literature, the Spanish language, and Spanish for the professions. Through these perspectives, sociological and personal barriers may be broken down, and the possibilities as well as the paradoxes of human existence may be better understood.

The primary objectives of the Spanish curriculum include the following:

1. To encourage students to think critically and to communicate their thoughts effectively by helping them develop the skills necessary to understand and utilize the Spanish language;
2. To contribute to the liberal arts education of all students by exposing them to the diversity and richness of the Spanish and Latin American literature;
3. To prepare English education majors to become reflective problem solvers, capable of teaching Spanish on the middle or secondary levels, in a country as ethnically diverse as ours;
4. To provide students, particularly Spanish majors, with a broad background which will enable them to pursue graduate study;
5. To give Spanish and Spanish education majors a knowledge of the basic tools of effective written communication, technology, and an understanding of literature that will enable them to pursue any vocation and function in a diverse and global work world.

Curriculum for a Major in Spanish

Total credit hours required for the Major in Spanish: 30 hours

Required Courses (16 hours)

Span 301 Advanced Conversation and Composition I	3
Span 302 Advanced Conversation and Composition II	3
Span 306 Peninsular Culture and Civilization	3
Span 307 Latin American Culture and Civilization	3
Span 411 Study Abroad	3
Span 485 Capstone Presentation	1

Students take 14 credit hours from the following electives.

Span 305 Spanish for Business	3
Span 310 Survey of Spanish Lit I	3
Span 311 Survey of Spanish Lit II	3
Span 312 Survey of Latin American Lit I.....	3

Span 313 Survey of Latin American Lit II	3
Span 367 Spanish & Latin Film Studies	3
Educ 425 Methods	3
Span 400: Survey in Spanish I: Hispanic Short Story	3
Span 401: Survey in Spanish II: Hispanic Drama	3
Span 402 Survey in Spanish III Hispanic Novel	3
Span 403 Survey in Spanish IV Hispanic Poetry	3
Span 404 Spanish Linguistics	3
Span 405 Seminar in Literature I	3
Span 406 Seminar in Literature II	3
Span 407 Seminar in Literature III	3
Span 410 Practicum	3
Span 419 Independent Study in Spanish	3

Required Hours: 14

Elective Hours: 16

Total Hours: 30*

***Spanish majors must satisfy a general education language requirement in Spanish, either by taking the appropriate courses or through a departmental challenge exam.**

Major in Spanish Education

Curriculum for a Major in Spanish Education

Total credit hours required for the Major in Spanish Education: 31 hours

Required Courses (22 hours)*

Span 301 Advanced Conversation and Composition I	3
Span 302 Advanced Conversation and Composition II	3
Span 306 Peninsular Culture and Civilization	3
Span 307 Latin American Culture and Civilization	3
Span 404 Spanish Linguistics	3
Span 411 Study Abroad**	3
Educ 425 Methods	3
Span 486 Capstone Presentation	1

Students take 9 credit hours from the following electives. Literature from Spain and Latin America courses are recommended (9 hours).

Span 305 Spanish for Business	3
Span 312 Survey of Latin American Lit I.....	3
Span 313 Survey of Latin American Lit II	3
Span 310 Survey of Spanish Lit I	3
Span 311 Survey of Spanish Lit II	3
Span 367 Spanish & Latin Film Studies	3
Span 400: Survey in Spanish I: Hispanic Short Story	3
Span 401: Survey in Spanish II: Hispanic Drama	3
Span 402 Survey in Spanish III Hispanic Novel	3
Span 403 Survey in Spanish IV Hispanic Poetry	3
Span 405 Seminar in Literature I	3
Span 406 Seminar in Literature II	3
Span 407 Seminar in Literature III	3
Span 410 Practicum	3
Span 419 Independent Study in Spanish	3

Required Hours: 22

Elective Hours: 9

Total Hours: 31*

*Students in the Spanish Education program must also satisfy a general education language requirement in Spanish, either by taking the appropriate courses or through a departmental challenge exam.