

STRATEGIC PLANNING UPDATE

Shepherd University is required to file its institutional Compact in conformance with the directive of the “Compact Reporting Elements, Master Plan 2007-2012,” issued by the West Virginia Higher Education Policy Commission (HEPC). The Steering Committee of Shepherd’s Strategic Planning Committee, in concert with each of the subcommittees, is working through the individual reporting elements in order to provide responses for this report, due to the HEPC on November 1, 2008. The individual reporting elements are:

1. Enrollment
2. Retention rate
3. Graduation rate
4. Degree production
5. Degrees in STEM and health fields
6. Licensure pass rates
7. Percentage of faculty with terminal degrees
8. Assessment of student learning
9. Accreditation
10. Alignment with K-12 schools
11. Use of instructional technology
12. Faculty salary policy
13. Career placement
14. Institutional financial aid
15. Programs of distinction

The subcommittees of Shepherd’s Strategic Planning Committee are working to provide written reports by the summer, and are organized according to the following groups:

- Technology
- Undergraduate Education
- Graduate Education
- Integrated Strategic Marketing
- Master Plan-Physical Plant
- Human Resources
- Finance
- Students Services
- Heritage

Dr. Mark Stern, Vice President for Academic Affairs, will present this information and be available for questions related to Shepherd’s strategic planning process.